**Snowmobile Friendly Community**

**2024 RENEWAL Application**

# Two Ways To Apply:

1. **Email:** Download and email to **AWSC.SFC@gmail.com**
2. **Mail:** AWSC, 529 Trailside Dr., Suite 200, DeForest, WI 53532

# SFC PROGRAM CYCLES and APPLICATION DATES

**Award Cycle 6: 2024 - 2028**

**Applications accepted from Nov 1, 2023 to Jan 5, 2024**

**Award Ceremony: TBA - March 2024**

# APPLICATION TIPS

* **Check Box Format:** Simple and easy to use.
* The size of your ‘community’ does not matter. Your application may represent a town, city, county, or a regional area, it’s up to you. Thus, when the application asks about snowmobiling amenities, services, or other resources in your community, **only list what is provided within your community, as defined by you in Section 2.**
* **Every detail you provide will be taken into consideration** when the SFC Committee reviews your application. More is better**!** Anything that makes your community unique -- trails, programs, amenities, and services – LIST IT. It helps us understand how well you encourage and support snowmobiling.
* **Use the “miscellaneous” block at the end of each section** to expand an answer or tell us if you’re doing something that’s not listed. Maybe you go above and beyond the covered topic or perhaps there’s a significant snowmobiling amenity in a nearby community you support. All helps us better understand your community; plus, you’ll improve the SFC Program by identifying new trends and your great ideas/examples can be shared throughout Wisconsin.
* Unless a question specifically asks about the future, **only check boxes for existing things**. “Planned” improvements can always be added to the “miscellaneous” block.
* If you would like to share any documents, (a map or a file with photos), **include a link or upload the file** in the applicable “miscellaneous” block, or add it to the Summary section.
* **Please share your weaknesses**. It gives us an accurate snapshot of your community; and, it shows you’re honestly evaluating your community’s efforts/attitudes toward snowmobiling - even things that may NOT preserve, support, or sustain snowmobiling in your community.

# Part 1. Snowmobile Friendly Applicant Info

## 1. Point Of Contact (POC)

Last, First, MI:

Address:

City, State, Zip:

Phone:

Email:

## 2. Snowmobile Club or Other Community Points of Contact*: (List all Snowmobile Clubs, County organizations, any club, group, or entity who supports your application.*)

2.1 Organization Name:

POC (Name)

Address

City, State, Zip

Phone:

Email:

2.2 Organization Name:

POC (Name)

Address

City, State, Zip

Phone:

Email:

2.3 Organization Name:

POC (Name)

Address

City, State, Zip

Phone:

Email:

# Part 2. Your Snowmobile Friendly Community

1. Community Name:

2. County:

3. Snowmobile Friendly Community you are re-applying for:

[ ]  Village

[ ]  Town

[ ]  City

[ ]  County

[ ]  Metropolitan Area

[ ]  Regional Area

[ ]  Other:

4. Describe your community? *Check all that apply.*

[ ]  Urbanized area

[ ]  Urban core surrounded by low density suburban areas

[ ]  Low density suburban

[ ]  Small town

[ ]  Rural

5. Who is the Mayor or top elected official in your community?

Title, Name

Address

City, State, Zip

Phone:

Email:

# Part 3. Snowmobile Policies, Programs, Amenities

1. Does your community currently have:

1.1. Snowmobile Advisory Committee, Council, or other group to oversee/advise elected officials on snowmobile trails/routes or other multi-use trails/routes? If so, list:

* +

1.2. Snowmobile Advisory Committee, Council, or other group to oversee/advise elected officials on snowmobile, vehicle and/or trailer parking? If so, please list:

*

1.3. Local Snowmobile Route adopted by governing body?

[ ]  Year Adopted:

[ ]  Resident Use

[ ]  General Public Use (visitors and/or non-residents)

[ ]  Attach File or Link:

1.4. Safety features for snowmobilers along roads or at road-crossings with posted speed limits above 25 mph? *Check all that apply.*

[ ]  Sled overpasses or underpasses

[ ]  Raised path crossings or Refuge Islands

[ ]  Path crossing w/ HI-VIS markings/signs/HAWK signals/Flashing Beacons

[ ]  Curb extensions

[ ]  Signalized crossings

[ ]  Other:

[ ]  N/A – no crossings of roads with posted speed limits above 25 mph

1.5. Public Snowmobile Trail Heads or Access Points:

[ ]  Quantity:

[ ]  Type:

[ ]  Temporary Parking - Load/Unload Area Only

[ ]  Daily Parking

[ ]  Overnight Parking

1.6. Private Snowmobile Trail Head or Access Points:

[ ]  Quantity:

[ ]  Type:

[ ]  Temporary Parking - Load/Unload Area Only

[ ]  Daily Parking

[ ]  Overnight Parking

1.7. Facilities Snowmobilers are allowed access to or use:

[ ]  Parks or Public Space

[ ]  Rest Rooms

[ ]  Play Areas

1.8. Local Snowmobile Ordinance, Policy, or Resolution adopted by governing body

[ ]  Year Adopted:

[ ]  Subjects Covered: (*Check all that apply.)*

[ ]  Speed Limit

[ ]  Noise Limits

[ ]  Snowmobile Right-of-Way access for/near construction sites

[ ]  Parking

[ ]  On/Off Street for Businesses, Schools, etc.

[ ]  Corrals for Businesses, Schools, etc.

[ ]  Existing Buildings/Districts

[ ]  New Development

[ ]  Other:

[ ]  Attach File or Link:

1.9. Policy, Program, or Resolution to preserve abandoned rail corridors for:

[ ]  Snowmobile Trails

[ ]  Multi-Use Trails

[ ]  Bicycle-Use Only Trails

[ ]  Pedestrian-Use Only Trails

1.10. Policy to allow snowmobilers to use Utility corridors to access trails/routes?

 [ ]  Yes:

 [ ]  No

1.11. Programs (publicly funded, public-private partnership, or regulation) to increase snowmobile access, routes, parking, etc., at: *Check all that apply.*

[ ]  Public & private schools (K-12)

[ ]  Day care, childcare centers and preschools

[ ]  Higher Education Institutions

[ ]  Libraries

[ ]  Hospitals and medical centers

[ ]  Parks & recreation centers

[ ]  Other government-owned buildings and facilities

[ ]  Event venues (e.g. convention center, movie complex)

[ ]  Hotels & restaurants

[ ]  Office buildings

[ ]  Retail stores

[ ]  Grocery stores

[ ]  Residential areas

2. Any other ways your community improved conditions or amenities for snowmobilers? Please explain.

*

3. Within the last five years, has your community lost a snowmobile amenity, facility, route, trail, trail head, etc., without an improved replacement? Please explain.

*

4. Describe any *other* policies, amenities, infrastructure improvements or programs your community provides to preserve and support a positive snowmobiling environment for snowmobilers of all ages and abilities.

*

5. **Since your last application,** please identify and discuss which Snowmobile Policies, Programs, or Amenities are your:

5.1. Strengths: List and discuss what your Community is doing to maintain your Strengths:

*

5.2. Weaknesses:List and discuss what your Community is doing to improve your weaknesses:

*

5.3. Opportunities: List and discuss what your Community is doing to explore new opportunities:

*

5.4. Threats:List and discuss what your Community is doing to mitigate or eliminate threats to snowmobiling:

*

6. Miscellaneous: *(Use this area to expand on any answers above, or describe additional items not discussed but important to your application.)*

*

**Part 4. Snowmobile Safety & Education**

1. On average, how often are Safety Classes in your community held?

[ ]  N/A

[ ]  Monthly

[ ]  Quarterly

[ ]  Semi-annually

[ ]  Annually

[ ]  On demand

2. How many “certified” Snowmobile Safety Instructors do you have?

[ ]  1-4

[ ]  5-8

[ ]  9+

[ ]  None

3. How many of your Instructors have taught a Class within the past year?

[ ]  1-4

[ ]  5-8

[ ]  9+

[ ]  None

4. Do public/private schools offer snowmobile safety classes or classroom space?

[ ]  No (Go to Question 5.)

[ ]  Yes

[ ]  Elementary

[ ]  Middle

[ ]  High

[ ]  N/A - No schools in this community

4.1. What type of classroom space or snowmobile safety education is offered?

[ ]  Classroom space

[ ]  Mandatory Class

[ ]  Optional Class

[ ]  Snowmobile Safety Presentation

4.2. Are snowmobiles provided to Safety Class students by a Club, a Dealer, the school district, police, non-profit, or other entity to allow every student the opportunity to participate in on-sled familiarization, instruction, and/or field testing purposes?

[ ]  Yes, snowmobiles are available/provided by:

[ ]  No

5. Outside of schools, how is snowmobile safety offered or taught in your community?

*Check all that apply.*

[ ]  Club sponsored class

[ ]  KAOS sponsored class

[ ]  County sponsored class

[ ]  Family responsible to find a class

[ ]  Snowmobile safety is taught as part of driver education curriculum

[ ]  N/A (Not taught nor available)

6. Which communication methods do you use to share snowmobile information with the general public in your community? *Check all that apply.*

[ ]  Social media

[ ]  Traditional Public Media

[ ]  Newspaper

[ ]  Radio

[ ]  Television

[ ]  Snowmobile Trail Ambassador Program

[ ]  Educational group rides

[ ]  Videos on community website/TV channel/social media

[ ]  Sled-specific website or social media accounts for community

[ ]  Club newsletter (print or digital)

[ ]  Club or County Maps (print or digital)

[ ]  Club Handouts or Brochures

[ ]  AWSC Handouts or Brochures

[ ]  Welcome Packet for new residents

[ ]  Permanent signage, displays, or information kiosks

[ ]  Table or booth at community events

[ ]  Other:

[ ]  N/A (Go to Question 8.)

7. What information is usually shared using the above methods?

C*heck all that apply.*

[ ]  Club events

[ ]  Announce safety classes

[ ]  Safe riding skills/habits, e.g., ice conditions

[ ]  Snowmobile maintenance tips

[ ]  Sharing the road, trail, or path with vehicles or pedestrians

[ ]  Snowmobiling laws/rules of the road

[ ]  Snowmobile rental or purchase information

[ ]  Equipment, gear, and accessories information

[ ]  Other:

8. Do you engage non-snowmobilers (e.g., motorists) to raise awareness/educate them about where snowmobilers cross roads/highways?

*Check all that apply.*

[ ]  Public service announcements on social or traditional media

[ ]  Community-wide public education campaign

[ ]  Club newsletter/magazine article/blog

[ ]  Club or County Maps (print or digital)

[ ]  Information in new resident welcome packets

[ ]  Information for students and parents from the school system

[ ]  Utility bill insert

[ ]  AWSC Flyer/Posters/Handouts

[ ]  Information sessions/lunch seminars

[ ]  Billboards

[ ]  Share the Road signs

[ ]  Share the Road information in driver's education and testing

[ ]  Other:

[ ]  N/A

9. Do professional or commercial drivers receive snowmobile trail crossing or snowmobile awareness information on sharing the road with snowmobilers? *Check all that apply.*

[ ]  Local government staff

[ ]  Taxi drivers

[ ]  Transit operators

[ ]  School bus operators

[ ]  Delivery/Commercial drivers

[ ]  Emergency vehicle drivers

[ ]  Other:

[ ]  N/A

10. Any *other* EDUCATION efforts in your community that foster and promote safe snowmobiling for riders and non-riders. *Please describe.*

*

11. **Since your last application,** please identify and discuss which Snowmobile Safety and Education items are your:

11.1. Strengths: List and discuss what your Community is doing to maintain your Strengths:

*

11.2. Weaknesses:List and discuss what your Community is doing to improve your weaknesses:

*

11.3. Opportunities: List and discuss what your Community is doing to explore new opportunities:

*

11.4. Threats:List and discuss what your Community is doing to mitigate or eliminate threats to snowmobiling:

*

12. Miscellaneous: *(Use this area to expand on any answers above; or, describe additional items not discussed but important to your application.)*

# Part 5. Snowmobile Club & Community Encouragement

1. Does your Snowmobile Club actively support youth organizations?

[ ]  KAOS – How many Members? Click or tap here to enter text.

[ ]  Boys and Girls Clubs

[ ]  Boy and Girl Scouts

[ ]  School based youth clubs

[ ]  Veteran based youth clubs

[ ]  Church based youth clubs

[ ]  Other:

2. What non-snowmobiling groups help promote Snowmobiling in your community?

*Check all that apply.*

[ ]  Chamber of Commerce

[ ]  Downtown Business Association/Business District

[ ]  Tourism Board

[ ]  County Board

[ ]  School Board

[ ]  Veteran Organizations

[ ]  Churches

[ ]  Government agencies: (Police, Fire, EMS, etc.)

[ ]  Other (e.g. Rotary, Lion’s, Optimist, etc.)

[ ]  None of the above

3. Groups/Events our Snowmobile Club actively supports and promotes:

[ ]  Local Snowmobile Clubs

[ ]  Local Snowmobile Club Events

[ ]  County Snowmobile Organizations

[ ]  County Snowmobile Events

[ ]  ACSA – American Council of Snowmobile Associations

[ ]  Blue Ribbon Coalition

[ ]  ISMA - International Snowmobile Manufacturers Association

[ ]  ISC – International Snowmobile Council

4. AWSC Events/Programs our Snowmobile Club actively supports and promotes:

[ ]  AWSC Commercial Sponsorships/Members

 [ ]  Current CAMS - Sold by your Club(s): Click or tap here to enter text.

 [ ]  Current CAMS - Sold by your County: Click or tap here to enter text.

 [ ]  AWSC Event Attendance/Participation: **(last 4 years)**

 [ ]  Workshop: Dates and # attendees Click or tap here to enter text.

 [ ]  Convention: Dates and # attendees Click or tap here to enter text.

 [ ]  Miss Snowflake: Dates and # competed Click or tap here to enter text.

5. Is your AWSC Director or Rep active in your club/community? *Check all that apply.*

[ ]  Invited to attend Club Meetings? [ ]  Yes [ ]  No

[ ]  Attend Club Meetings [ ]  Yes [ ]  No

[ ]  Share/Brief your Club on AWSC news, legislation, laws, other AWSC info?

 [ ]  Yes [ ]  No

[ ]  Assist in promoting Club/County events: (List      )

[ ]  N/A

6. What up-to-date mapping and route-finding information is available in your community? *Check all that apply.*

[ ]  Printed Club Map

[ ]  Printed Community Map

[ ]  Printed County Map

[ ]  Printed State Map

[ ]  Digital Map: [ ]  Club, [ ]  County, [ ]  Other

[ ]  Smart phone app: (link)

[ ]  Social media sites (list or links) [ ]  Facebook

[ ]  Other:

[ ]  N/A

7. What types of snowmobiling events are held/promoted in your community?

*Check all that apply.*

[ ]  Trail construction or maintenance day

[ ]  Official Proclamation

[ ]  Community-wide Sled to Work Day or Week

[ ]  Sled to School Day/Week

[ ]  Club, Community, VIP Rides, or similar (List      )

[ ]  Public Service Announcements

[ ]  Videos promoting snowmobiling on community website/TV channel

[ ]  Published Guide or Calendar of Snowmobiling Events

[ ]  Mentoring program for new or young riders

[ ]  Snowmobile-themed festival/parade/show

[ ]  Public education campaign relating to snowmobiling

[ ]  Other:

8. How are volunteer snowmobilers showcasing themselves in your community’s events that are NOT Snowmobiling specific? *Check all that apply.*

[ ]  Community and charity rides

[ ]  Mayor-led/Council-led rides

[ ]  Sponsoring Public Service Announcements unrelated to snowmobiling

[ ]  Business program to provide discounts for customers who snowmobile

[ ]  Triathlons and other health related walks, races, or events

[ ]  Carwashes for non-profit groups

[ ]  Published guide or calendar of community events

[ ]  Mentoring program for new riders, youth, or disadvantaged groups

[ ]  Community Events/Fairs

[ ]  Church Events/Fairs

[ ]  Veteran Events/Fairs

[ ]  Youth Group Events/Fairs

[ ]  Other (e.g., Motorized Recreation Events/Fairs:

[ ]  N/A

9. Does your Snowmobile organization support any events specifically marketed to any of the following traditionally underrepresented groups? *Check all that apply.*

[ ]  Women

[ ]  People of Color

[ ]  Seniors

[ ]  Families with toddlers and young children

[ ]  Non-English speakers

[ ]  Low-income populations (as defined by local regulations)

[ ]  ADA community

[ ]  Other:

[ ]  N/A

10. Does your community sponsor or actively support snowmobile events? *Check all that apply.*

[ ]  AWSC Workshop or Convention (List:       )

[ ]  Organize events (List:       )

[ ]  Fund events (List:       )

[ ]  Contribute in-kind funding (i.e. police, closing roads, volunteers, etc.)

[ ]  Assist in promoting events: (List      )

[ ]  N/A

11. Are there community-wide snowmobile encouragement programs or policies?

*Check all that apply.*

[ ]  Local business incentives to reward customers arriving by snowmobile

[ ]  Local recognition program for snowmobile friendly businesses/employees

[ ]  Designated Snowmobile Friendly Business District

[ ]  Other:

[ ]  N/A

12. Describe any *other* ENCOURAGEMENT efforts in your community that foster and promote snowmobiling for riders and non-riders.

13. **Since your last application,** please identify and discuss which Snowmobile Club or Community Encouragement activities or areas are your:

13.1. Strengths: List and discuss what your Club or Community is doing to maintain your Strengths:

*

13.2. Weaknesses:List and discuss what your Club or Community is doing to improve your weaknesses:

*

13.3. Opportunities: List and discuss what your Club or Community is doing to explore new opportunities:

*

13.4. Threats:List and discuss what your Community is doing to mitigate or eliminate threats to snowmobiling:

*

14. Miscellaneous: *(Use this area to expand on any answers above; or, describe additional items not discussed but important to your application.)*

*

# Part 6. Law Enforcement & Public Safety

1. How does your Snowmobile Club/County interact with the local Police Department?

*Check all that apply.*

[ ]  A police officer is an active club member of our Club

[ ]  A police officer regularly attends Club meetings

[ ]  We have a Club POC for law-enforcement to communicate/consult with

[ ]  We have a Club or KAOS POC for law-enforcement to coordinate Safe-Routes-To-Schools program and/or youth riding issues, concerns, etc.

[ ]  Request Police department assist with snowmobile events/rides

[ ]  Invite Police department to snowmobile events/rides

[ ]  Invite Police Officers to assist with snowmobile safety classes or education

[ ]  Encourage Police to identify and report potential hazards to city leaders to identify safety improvements for snowmobilers

[ ]  Other:

[ ]  N/A

2. How does your Snowmobile Club/County interact with local DNR Personnel?

*Check all that apply.*

[ ]  A DNR Warden is an active club member of our Club

[ ]  A DNR Warden regularly attends club meetings

[ ]  Assigned a Club POC for DNR Wardens to communicate/consult with

[ ]  Assigned a Club or KAOS POC for DNR Wardens to communicate/consult with for Safe-Routes-To-Schools program or youth riding issues

[ ]  Request DNR Wardens assist with snowmobile events/rides

[ ]  Invite DNR Wardens to snowmobile events/rides

[ ]  DNR Wardens assist with snowmobile safety classes

[ ]  Encourage DNR Wardens to identify and report potential hazards or concerns to Club officials to identify safety improvements for snowmobilers

[ ]  Other:

[ ]  N/A

3. What snowmobile-related training/information is offered to police officers or Wardens? *Check all that apply.*

[ ]  Invite police to attend/take snowmobile Safety Classes

[ ]  Invite DNR Wardens to attend/take snowmobile Safety Classes

[ ]  Communicate/Educate them on known or expected trail problems, road crossing trouble spots, or areas of concern.

[ ]  Update them on current Trail and Grooming operations and conditions

[ ]  Other:

[ ]  N/A

4. What other public or private snowmobile safety programs are in place?

*Check all that apply.*

[ ]  Guaranteed Safe Ride Home Program

[ ]  Volunteer trail watch programs or patrols

[ ]  Snowmobile Safe Route-To-School

[ ]  Other:

[ ]  N/A

5. Any local ordinances that go above and beyond to protect snowmobilers?

*Check all that apply.*

[ ]  Specific penalties for motorists failing to yield to a snowmobile when turning

[ ]  It is illegal to park vehicles (cars, trucks) in a trail crossing

[ ]  Ban on cell phone use or partial use (texting) while driving

[ ]  Vulnerable road user law

[ ]  Safe passing distance law

[ ]  It is illegal to harass a snowmobiler

[ ]  Other:

[ ]  N/A

6. Any local ordinances that place restrictions on snowmobilers?

*Check all that apply.*

[ ]  Restrictions on sidewalk riding inside or outside of the Business District

[ ]  Local or school policies restricting youths from riding to school

[ ]  Snowmobiles banned from paths/rails/roads open to other users/vehicles

[ ]  N/A

7. Is there a snowmobile point of contact for snowmobiling issues at your local government?

 [ ]  Yes (List name/contact information)       (Check best description below.)

[ ]  Promoting snowmobiling is a part of someone’s official job description but they have other responsibilities as well

[ ]  Helping the community become snowmobile-friendly and encouraging ridership is a responsibility shared among multiple staff members

[ ]  Promoting snowmobiling is not a part of anyone’s official job description, but at least one staff member has permission to help the community become snowmobile-friendly during working hours.

[ ]  A citizen volunteer is appointed by the municipality to help the community with snowmobiling and snowmobile-friendly issues

[ ]  No. Currently, no office or person in our local government is assigned to support snowmobiling nor helping the community become more snowmobile-friendly.

8. Is there a specific plan, policy, or program to monitor/improve snowmobile safety in your community?

 [ ]  Yes *(Check all that apply)*

[ ]  Plan to reduce intoxicated snowmobilers

[ ]  Plan to reduce snowmobile fatalities

[ ]  Plan to reduce snowmobile-car accidents

[ ]  Data-driven, interdisciplinary program or approach to improve safety

[ ]  Included in Community’s Traffic Safety Plan

[ ]  Link or upload the policy/program/plan document

[ ]  Other:

 [ ]  No

9. In the past five years, how many snowmobilers have been in a crash involving a motor vehicle in your community?

[ ]  Zero

[ ]  1-2

[ ]  3-4

[ ]  5+

[ ]  Don’t know

10. In the past five years, how many snowmobilers have died in an accident that occurred in your community?

[ ]  Zero

[ ]  1-2

[ ]  3-4

[ ]  5+

[ ]  Don’t know

11. Describe any *other* ENFORCEMENT or SAFETY efforts in your community that foster and promote safe snowmobiling for riders and non-riders.

12. **Since your last application,** please identify and discuss which Snowmobile Club or Community Encouragement activities or areas are your:

12.1. Strengths: List and discuss what your Club or Community is doing to maintain your Strengths:

*

12.2. Weaknesses:List and discuss what your Club or Community is doing to improve your weaknesses:

*

12.3. Opportunities: List and discuss what your Club or Community is doing to explore new opportunities:

*

12.4. Threats:List and discuss what your Community is doing to mitigate or eliminate threats to snowmobiling:

*

13. Miscellaneous: *(Use this area to expand on any answers above; or, describe additional items not discussed but important to your application.)*

*

# Part 7. Community Summary

1. What are the *top four* (4) reasons your Snowmobile Friendly Community continues to make snowmobiling a priority? *Check your top four reasons.*

[ ]  Improved quality of life - Individual

[ ]  Improved quality of life - Family

[ ]  Community connectivity – Neighbors and Friends

[ ]  Provide transportation options

[ ]  Reduce car-parking demands

[ ]  Decrease traffic congestion

[ ]  Increase tourism

[ ]  Increase property values

[ ]  Cooperation with adjacent communities

[ ]  Public demand

[ ]  Economic development

[ ]  Traffic and snowmobile/pedestrian safety

[ ]  Meet local or state requirements

[ ]  Other:

[ ]  None of the above

2. Tell us about the most positive item, event, or outcome resulting from your Snowmobile Friendly Community Award and why you feel this way:

3. Since your last SFC Application, identify any improvements for snowmobiling in your community we haven’t addressed:

4. What could your Club or Community do differently to make snowmobiling safer, more enjoyable, and/or more convenient in your community?

5. Any snowmobile-related improvements projected or scheduled in the next 12-18 months?

6. Are you willing to share your application with other communities who are new to the Snowmobile Friendly Application process?

[ ]  Yes

[ ]  No

7. Has all the material to support this application has been included or accessible via a link?

 [ ]  Yes

 [ ]  No, but we will ensure our supplemental material is submitted by the deadline

 [ ]  No, we have no supplemental information to submit

8. If you submit photos, you hereby understand, agree, and grant the Association of Wisconsin Snowmobile Clubs (AWSC) the right to use your images to promote snowmobiling.

 [ ]  Yes. We agree and understand

 [ ]  N/A. We have not submitted any photos.