



## **Benefits of becoming a Commercial Sponsor of the Association of Wisconsin Snowmobile Clubs (AWSC)**

As the premier State Snowmobile Association in the nation, the AWSC is a non-profit, 501(c)(3) organization dedicated to preserving and protecting over 25,000 miles of snowmobile trails throughout Wisconsin. Organized in 1969, the AWSC is also the legislative voice for over 41,000 snowmobiling families and more than 600 Wisconsin Snowmobile Clubs. Organized in 1969,

The AWSC strives to promote and market businesses who support snowmobiling; thus, we invite you to join this great organization by becoming a Commercial Sponsor of the AWSC. Your sponsorship includes membership in the AWSC and advertising access to our members through our AWSC.org website and our magazine: ***Wisconsin Snowmobile News (WSN)***. Becoming a Commercial Sponsor of the AWSC will help attract and drive consumers to your business.

### **Benefits of a Commercial Sponsorship with AWSC:**

- Puts your business in front of our 40,000+ family members on our website
  - Includes a “hyperlink” to your business
- Receive seven (Sept-Mar) issues of the ***Wisconsin Snowmobile News*** magazine.
  - Includes “pull-out” commercial listing in two issues, (Oct & Dec) issues of the ***Wisconsin Snowmobile News (WSN)*** magazine.
- Eligible to purchase \$10 Trail Pass for personal sleds registered in Wisconsin, under your name. (Sleds registered in Wisconsin, under business name require \$30 Trail Pass.)
- Supports your local snowmobile club, as your club retains a portion of the Sponsor fee.
- Commercial Sponsor window decal.

### **Interested in joining?**

- Contact your local Club at: [awsc.org/Clubs/Club-Listing](http://awsc.org/Clubs/Club-Listing)
- Download a Commercial Sponsor form at: [awsc.org/Sponsor/How-to-Become-a-Sponsor](http://awsc.org/Sponsor/How-to-Become-a-Sponsor)
- View commercial listings at: [awsc.org/Sponsor/Commercial-Sponsors-by-County](http://awsc.org/Sponsor/Commercial-Sponsors-by-County)