

2018 AWSC "DEALER" OF THE YEAR

The *Dealer of the Year* will be selected on the basis of his/her involvement in the sport. The brand(s) of sled he/she sells and the number he/she sells will not be a consideration. It is helpful to include supporting documentation such as newspaper clippings, pictures, as well as any other information you think might make a reasonable and fair selection. If more space is needed, please continue your answers on a separate sheet of paper.

Dealer activities that may be considered in a dealer of the year nomination include the activities of both the current and the immediate past season.

Dealer Name _____

Address _____

City _____ State _____ Zip Code _____

Dealer Phone (_____) _____

PROMOTION OF THE SPORT – CUSTOMER LEVEL

1. Describe the methods your nominee uses to introduce non-snowmobilers to the sport. Such as club membership forms in store, club map adds, promote local snowmobile clubs in area.

PROMOTION OF THE SPORT – ORGANIZED SNOWMOBILER LEVEL

1. Is your nominee a member of a snowmobile club? Indicate name of club(s).

2. Describe leadership positions your nominee holds or has held in a club or state snowmobile association.

3. Does your nominee participate in club/association fund-raising events and support charity events?

4. Is your nominee involved in trail-grooming operations? Please describe.

PROMOTION OF THE SPORT – GENERAL

1. Explain how your nominee is involved in the TOTAL sport of snowmobiling.

Nominated By: _____

***Deadline for nomination - received in the AWSC Office no later than
Tuesday, June 5, 2018 @ 3:00 pm
(Any nominations received after that date and time will be disqualified)***

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