

AWSC Annual Fall Workshop

***Red Lion Hotel Paper Valley
Appleton, WI***

October 25-27, 2019



United We Trail...Divided We Fail

**Association of Wisconsin Snowmobile Clubs
529 Trail Side Dr., Suite 200
DeForest, WI 53532
www.awsc.org**

Three Day Agenda

Friday – October 25, 2019

2:00 pm – 8:00 pm	AWSC Registration Vendors/AWSC Partners/Trail Maps	<u>Lawrence Room</u> <u>Convention Lobby</u>
3:00 pm – 8:00 pm	Scholarship Silent Auction Drop-Off	<u>Rosewood/Linden &</u> <u>Briarwood/Ebony</u>
5:00 pm – 8:00 pm	Hospitality Rooms Outagamie County Cross Country Cruisers <i>Registration nametags are required for access to all hospitality rooms.</i>	<u>Aspen Room Lower Level</u> <u>Redwood Room</u>
8:00 pm – Midnight	Costume Dance w/DJ “On the Mike DJ” Costume judging @ 9:00 pm <i>Registration nametags are required for access</i>	<u>Salon BCD</u>

Saturday – October 26, 2019

8:00 am – Noon	AWSC Registration Vendors/AWSC Partners/Trail Maps	<u>Lawrence Room</u> <u>Convention Lobby</u>
8:00 am – 2:00 pm	Scholarship Silent Auction Drop-Off	<u>Rosewood/Linden &</u> <u>Briarwood/Ebony</u>
9:00 am – 11:30 am	General Session Meeting Guest Speakers – Order to be announced at start of session Sara Meaney, Secretary of Tourism Jillian Steffes, DNR Motorized Grant Program Manager April Dombrowski, DNR Recreational Safety and Outdoor Skills Section Chief Officer Reports Nathan Matter, Groomer Tracking Systems LLC Gary Hilgendorf, SRC Infrastructure Committee Chair	<u>Salon A & B</u>
9:00 am	Miss Snowflake Contestants Gather Judging	<u>Crown/Bond Room</u> <u>Mahler Board Room</u>
11:30 am	Lunch Break – on your own	
BREAKOUT SESSION I		
1:00 pm – 3:30 pm	DNR Safety Instructor Certificate and Re-Certification Kim Cooley – DNR Staff Development Program Specialist (Breakout is the length of both sessions)	<u>Empire Room</u>

Three Day Agenda

Saturday – October 26, 2019 (continued)

BREAKOUT SESSION I—continued

1:00 pm – 2:15 pm	Snowmobile Friendly Community 2020 Lori Heideman & Don Hamilton	<u>Salon C</u>
1:00 pm – 2:15 pm	Membership Chair Club Management/Membership/Commercial Sponsors Tips, Tricks & Questions (This will be a round table discussion so bring your questions, your laptops and your ideas!) Stormy Hovey, Sue Smedegard & Dave Newman	<u>McIntosh Room</u>
1:00 pm – 2:15 pm	KAOS (Kids and Adults on Sleds) Builds Future Leaders KAOS Members	<u>Salon D</u>
1:00 pm – 2:15 pm	PR With Paula Public Relations & Politics for Clubs Paula Gilbeck & Sam Landes	<u>Salon A & B</u>
2:15 pm – 2:30 pm	Break – 15 minutes	

BREAKOUT SESSION II

2:30 pm – 3:45 pm	Snowmobile Friendly Community 2020 Lori Heideman & Don Hamilton	<u>Salon C</u>
2:30 pm – 3:45 pm	Membership Chair Club Management/Membership/Commercial Sponsors Tips, Tricks & Questions (This will be a round table discussion so bring your questions, your laptops and your ideas!) Stormy Hovey, Sue Smedegard & Dave Newman	<u>McIntosh Room</u>
2:30 pm – 3:45 pm	KAOS (Kids and Adults on Sleds) Builds Future Leaders KAOS Members	<u>Salon D</u>
2:30 pm – 3:45 pm	PR With Paula Public Relations & Politics for Clubs Paula Gilbeck & Sam Landes	<u>Salon A & B</u>
3:00 pm – 9:00 pm	Scholarship Silent Auction <i>All proceeds go to the AWSC Scholarship Fund</i>	<u>Rosewood/Linden & Briarwood/Ebony</u>

Please Note: Items for the silent auction can be dropped off Friday and on Saturday until 2:00 pm

HOSPITALITY ROOMS CAN OPEN AFTER WORKSHOP SESSIONS

5:00 pm –	Hospitality Rooms Outagamie County Cross Country Cruisers <i>Registration nametags are required for access to all hospitality rooms.</i>	<u>Aspen Room Lower Level</u> <u>Redwood Room</u>
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Three Day Agenda

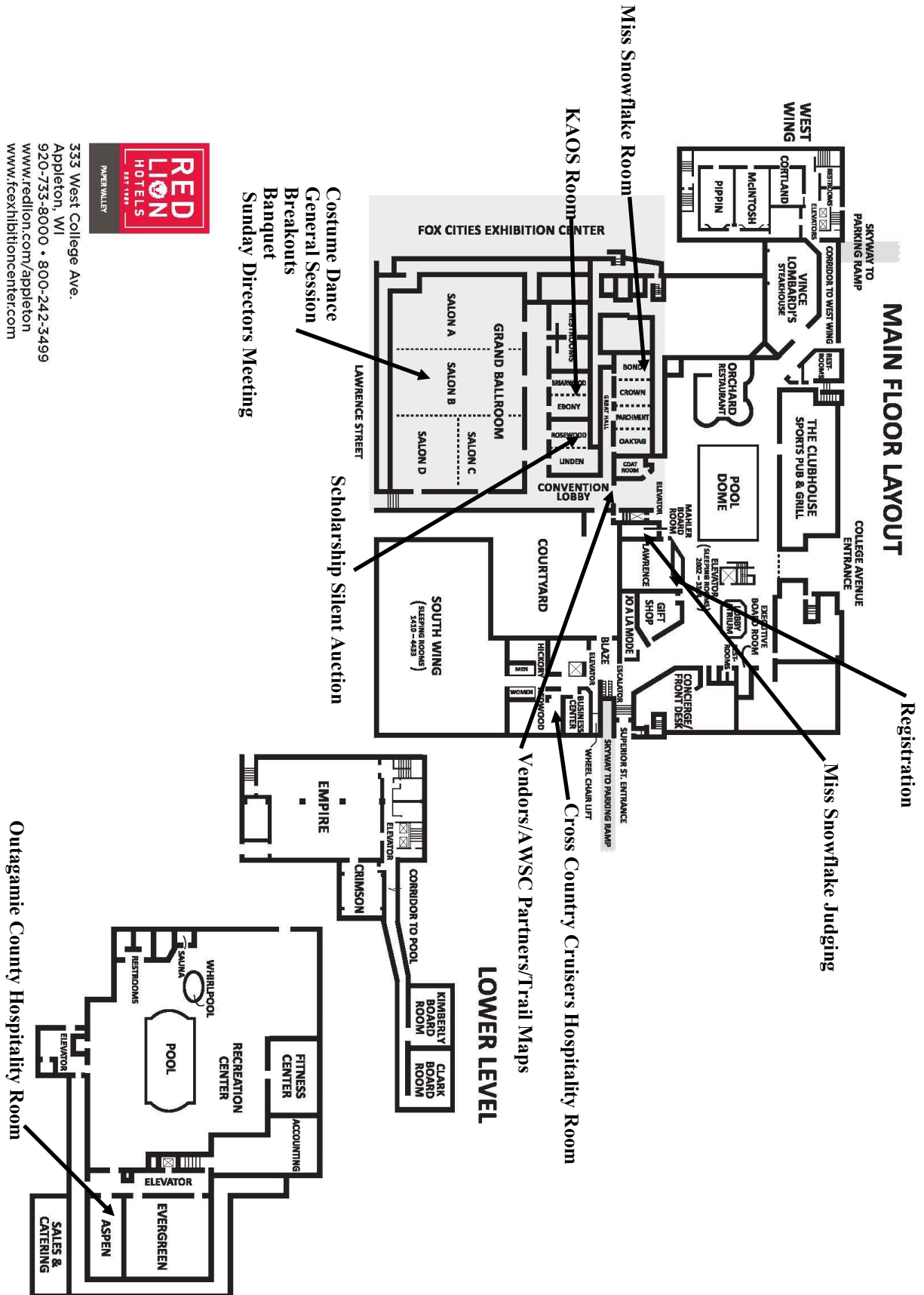
Saturday – October 26, 2019 (continued)

5:30 pm – 6:30 pm	Pre-banquet Cocktails (Cash bar, free soda/beer) Must be a banquet attendee	<u>Grand Ballroom</u>
6:30 pm	Banquet – (Dress code is Business Casual) 2019 “Of The Year” Awards 2018-2019 Miss Snowflake – Kendra Randrup Farewell Address Announcement of “Miss Sparkle” Crowning of “Miss Snowflake 2019 – 2020”	<u>Grand Ballroom</u>

Sunday – October 27, 2019

8:30 am –	AWSC Directors Meeting	<u>Salon A & B</u>
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Red Lion Hotel Paper Valley Map



Hospitality Rooms

**Hospitality rooms are closed Friday night between the hours of
8:00 & 10:00 pm**

Outagamie CountyAspen Room Lower Level

Cross County CruisersRedwood Room



Stop By the Convention Lobby

Partners

Liberty Mutual Insurance

National MS Society

Schwartz & Shea Insurance Agency

Equipment

Grand Equipment

Olson Manufacturing Sno*Boss

Pisten Bully

Swiderski Equipment

Track Inc.

Want a chance to win \$10,000?

Don't wait...only 450 tickets available!

See Andy Malecki on Friday in the

No. 00001	SAMPLE	Association of Wisconsin Snowmobile Clubs Inc. 529 Trail Side Drive - Suite 100 • DeForest, WI 53532		2014-15 AWSC Raffle \$100.00 per ticket — Only 450 tickets sold	
	Name _____		1st PRIZE \$10,000	2nd PRIZE \$2,500	3rd PRIZE \$1,000
	Address _____		4th PRIZE - Yellowstone Vacation Package for 2 people Donated by: YellowstoneVacations.com, 800.426.7669		
	City _____		5th PRIZE - Eagle River Vacation Package for 2 people Donated by: The Wild Eagle Lodge - Eagle River, WI, 877.945.3965 • wildeagelodge.com		
	State / Zip _____				
Phone _____	<small>Winners are responsible for any taxes due. • Winners will be notified by phone and posted on the AWSC website www.awsc.org</small>				
<small>Association of Wisconsin Snowmobile Clubs, Inc. 2014-15 AWSC Raffle • License No. R0015214 A-12661</small>		<small>Drawing Date — March 21, 2015 @ 11:30 am — The Abbey — Fontana, WI</small>			

Saturday General Session Agenda

9:00 am

Call General Session to Order

Pledge of Allegiance

Welcome – AWSC President, Dave Newman

Introduction of Head Table and others in attendance

2018-2019 Miss Snowflake – Kendra Randrup

AWSC Outgoing/Retiring Director and Rep Recognition – plaques awarded

Guest Speakers

Sara Meaney, Secretary, WI Dept of Tourism

Jillian Steffes, DNR Motorized Grant Program Manager

April Dombrowski, DNR Recreational Safety and Outdoor Skills Section Chief

Officer's Reports

President – Dave Newman

Vice President – Lori Heideman

Treasurer – Andy Malecki

Secretary – Sue Smedegard

Executive Director – Sam Landes

Paula Gilbeck, PRW Communications

Guest Speakers—continued

Nathan Matter, Groomer Tracking Systems LLC

Gary Hilgendorf, SRC Infrastructure Committee Chair

Questions and answers from the floor (if time permits)

11:30 – Adjourn



***Note may be subject to change**

Outgoing/Retiring Director & Rep Recognition

The Association of Wisconsin Snowmobile Clubs, Inc. would like to recognize and honor these outgoing or retiring Directors and Reps for their dedication and commitment to the sport of snowmobiling.

Rick Anderson

Richland County Director

2014 - 2019

Eugene Blindauer

Sheboygan County Director

2002 – 2019

Jeff Booth

Dunn County Director

2017 – 2019

Sean Harschutz

Washburn County Rep

2017 - 2019

Ron Kucera

Brown County Director

2016 - 2019

Jeff Sass

Ozaukee County Rep

2009 - 2019

David Nelson

Douglas County Rep

2017 - 2019

Mike Tilleman

Brown County Director

2011 - 2019

Rod Spindler

Pepin County Director

2013 - 2019

Please note:

Directors and Reps must have more than one year of service to be recognized. These plaques are in recognition of those who have retired or stepped down from their current positions.

Saturday Banquet

Doors open at 5:30 pm (No assigned seating)

Cocktails 5:30 - 6:30 pm

Dinner served at 6:30 pm

Banquet Agenda

Welcome by President Newman

Dinner Served

Introduction of Head Table

Recognition of Past Presidents

Recognition of all County Directors and Reps

2019 Of The Year Awards Presentation

Miss Snowflake Farewell - Kendra Randrup

2019-2020 Miss Snowflake Pageant



2019 AWSC Of The Year Winners

Snowmobiler of the Year

Janice Tetzlaff - Lakewood, WI

Janice and her late husband Lester, were one of the founding families of the Kettle Range Snow Riders in 1971. Over those 48 years she held the office of secretary for 10 years, she was also the Secretary of Manitowoc County Snowmobile Association for 4 years. Janice has been involved with fundraising ever since the club was started helping with fish fries, food tents, truck pulls, selling raffle tickets and map ads. She and her husband were the ones who helped establish many of the trails in Manitowoc County. In the early days of snowmobiling in Manitowoc County, she would bundle up the four children and go snowmobiling. Janice continues to ride as much as she can, putting on close to 3000 miles some years! This results in Janice buying a new sled every few years as she needs to have a reliable snowmobile. Being a teacher for many years, it was only natural for her to be an instructor for the snowmobile safety courses the club sponsors. Janice was a safety instructor for 35 years only recently retiring from teaching the safety course. Janice has also attended the AWSC spring and fall conventions since the very beginning and has the pins to prove it! She was also one of the founding members of the Lakewood chapter of Women On Snow which celebrated 30 years in 2017. Even today she continues to promote Women On Snow by attending all rides and invites all women who snowmobile to participate in the rides. It is easy to see that Janice loves everything about snowmobiling!

Snowmobile Family of the Year

The Norbie Ziegler Family - Trempealeau, WI

Norbie, Paula, Chelsea and Brittany Ziegler are true snowmobile enthusiasts! The entire family is involved in promoting and improving snowmobiling in Wisconsin. Norbie is the AWSC Director for Trempealeau County; Paula is the AWSC Rep for Trempealeau County and in 2015 joined the Scholarship Committee, became co-chair in March 2017 and the chair in March 2018. Norbie was instrumental in working with Trempealeau County to GPS nearly 60 miles of snow trails. Paula became the Secretary/Treasurer position for the Associated Snowmobile Clubs of Trempealeau County effective April 2018. Norbie and Paula have been members of the G-E-T Trailblazers since the mid 1980's. Norbie became the club president in the early 1990's when they had less than 6 members. Through determination and recruitment the club now has over 80. In the fall of 2013 it was determined that the club purchase a groomer and drag; Norbie was instrumental in this happening. He later realized that selling advertisement on the groomer would help pay for the equipment and maintenance. The club has 60 miles of trails. The family tends to 20 miles of those trails with Paula and the girls helping with signing and brushing. The Ziegler's hold the monthly club meetings in Norbie's shop; the club loves the shop. The Ziegler family hosts a yearly Christmas Party to bring club families. Paula has been club secretary since the late 1990's. Brittany developed the Trempealeau County Snow Facebook page as well as the G-E-T Trailblazers Snow Club page. Chelsea and Brittany took the Snowmobile Safety Course when they were 12. Brittany became the instructor assistant until she took over teaching the class in 2015. Norbie, Paula, Chelsea, Brittany are a family who love and breathe the sport of snowmobiling. They cannot wait until the trails open every year. This has been a great family activity for the Ziegler's in the past and for years to come!

2019 AWSC Of The Year Winners

Young Snowmobiler of the Year

Nicholas (Nick) Wilterdink - Sheboygan Falls, WI

Nick currently belongs to the Sheboygan Falls Snowmobile Association, the Sheboygan Falls Youth Sno-Riders, the Northern Kettle Moraine Snowmobile Association and the AWSC KAOS Program. Growing up his family loved snowmobiling and instilled that love in Nick who always helped his father whenever it was time for trail marking or volunteering at brat frys. Over the years Nick developed a passion for the sport and joined the Sheboygan Falls Youth Sno-Riders. He quickly made new friends with other youth in the area and realized there is a place for him in Wisconsin's snowmobiling community. Nick became known in the snowmobile community and became a leader to watch for. When he joined the youth club, he started attending the AWSC conventions and workshops. There he met more youth from around the State. He was learning and absorbing the whole snowmobile program. When the County Youth Rep position became open, Nick asked to be appointed to the position of Sheboygan County Youth Rep in the KAOS program. He attends all AWSC and KAOS events where he learns, mingles with youth and adults, studies the issues presented to the Directors and membership. Nick has also stepped up and taken leadership roles in the KAOS group. He has written articles for the WSN magazine and was one of four youth selected to travel to Nova Scotia for the 2018 ISC to represent Wisconsin. Nick loves to interact with people, understands the mission of our organizations, works to achieve these goals and has a true passion for the sport we are trying to preserve. He already has, and will continue to make snowmobilers, the AWSC, KAOS and all his club members proud of what he has accomplished for the sport of snowmobiling.

Dealer of the Year

Days's Power Sports - Bloomer, WI

For a younger company, just 11 years old, Day's Power Sports has built a very distinguished reputation. A family owned and operated business, they believe in treating customers the way they would like to be treated—like friends. The staff is top notch, very knowledgeable and treats every customer like an old friend. Jamison Day who owns this business has been a part of the Bloomer Sno-Hawks for two decades and is very active in supporting and growing the sport of snowmobiling in Chippewa County. They are avid advertisers on local snowmobile maps as well as all four groomer drags for the county. They provide a snowmobile for the Bloomer snowmobile safety class; donate shop space for club members to work on trail signs, and help repair grooming equipment and provide storage for county equipment. Because of their passion for snowmobiling and their knowledge of Wisconsin's snowmobile program, Day's Power Sports is well-known in the Midwest.

2019 AWSC Of The Year Winners

Volunteer Groomer of the Year

Don Wild - Antigo, WI

Don is a member of the Antigo Sno Drifters. In his early 80's he still grooms more than three days a week. Don has been the trail boss for over 40 years and is a member of the Board of Directors. He is instrumental in getting and maintaining the best equipment. Don started grooming trails in 1968 when Antigo Sno Drifters club was formed. He started grooming trails with a snowmobile and a homemade drag he made from old farm machinery. Don knows every section of our trail system (101 miles). He grooms all these sections during the season, he knows where all of the hair pin curves and difficult trees are. If there is a trail section that becomes difficult to groom, we send Don out to groom that trail. His expertise in grooming contributes to the snowmobilers in Langlade county. Don coordinates the schedule of the groomer operators also completes the SNARS paperwork for Langlade County. We have been told that our trail system is one of the best in the state. That can be contributed to Don's passion and work ethic. In short, Don's contribution to snowmobiling attracts snowmobilers from all over the state, providing excellent tourist impact for Langlade County. Don puts in a lot of volunteer hours, so snowmobilers can have a fun, safe, and enjoyable ride. Don is worthy of being named the Volunteer Groomer of the Year!

Snowmobile Club of the Year

Sno-Trails Snowmobile Club - Hayward, WI

The Sno-Trails began in 1969 and are members of the Sawyer County Alliance, which has the primary responsibility for interactions with forest services, town and county boards. Our club has assisted the Alliance in preparing grants for trail work in our area. The club supports fundraising efforts of community non-profit groups and the AWSC by purchasing raffle tickets and donating raffle prizes. Last year we organized a special raffle at the AWSC Fall conference that involved all five hospitality rooms and was a huge success. We are active members of the Sawyer County Snowmobile and ATV Alliance, which owns and insures the grooming equipment we use. This last year, we contributed to funding for new menu board signage across the entire county. We are responsible for the county-wide trail maps produced yearly, and for the map ads which are a source of revenue for the Alliance. We partner with the Northwest Relic Riders on the annual Vintage Ride for Charity. Sno-Trails helped launch the Hayward YETIS (Youth Excited & Interested in Snowmobiles) in 2015. YETIS members were involved as volunteers at the annual Charity Ride. We assist other area clubs with brushing and grooming when needed. On two occasions last year, we loaned our grooming equipment to other clubs when their equipment broke down. One of our Ranger groomers travelled to Lake Namakagon to groom the track on ice for their fundraiser. Snowmobiling in our area gets a great deal of positive press and credit goes to the spokesperson for the Sawyer County Alliance. Our events have something for everyone; family-oriented bonfires, vintage rides, and poker rides.

Past AWSC Miss Snowflake Queens

1970	Gale Ramsey – Wausau	1995	Kari Horant – Eagle River
1971	Janet Pliefer – Fond Du Lac	1996	Megan Sutherland – Slinger
1972	Cindy Betzinger – Marinette	1997	Monica Otto – Lodi
1973	Kathy Shepard – Peshtigo	1998	Mary Kotschi – Eagle River
1974	Mary Kempen – DePere	1999	Nichole Schmidt – Chetek
1975	Cindy Martin – Janesville	2000	Felicia Holden – Sheboygan Falls
1976	Susan Peppel – Brookfield	2001	Katie Burzinski – Janesville
1977	Sherrie Agnew Bauer – Milton	2002	Kelly Zmuda – Fall Creek
1978	Lisa Marie Miller – Madison	2003	Markie Schneider – Rice Lake
1979	Belinda Wilder – Eagle River	2004	Samantha Booth – Wheeler
1980	Diane Glaza – Rudolph	2005	Amanda Kawiewski – Plover
1981	Cindy Everett – Eagle River	2006	Tanya Oeaschner – Dodge
1982	Susan Long – Pewaukee	2007	Ashley Hull – Mountain
1983	Sandra Hamm – Slinger	2008	Brooke Murdock – Warrens
1984	Joycelyn Buchholz – Eagle River	2009	Clarissa Justmann – Mayville
1985	Chris Flemming – Burlington	2010	Brittany Thompson – New Franken
1986	Carmen Safford – Eagle River	2011	Emily Bauer – Viroqua
1987	Marie Herschberger – Princeton	2012	Alexus Butler – Watertown
1988	Kim Van Denboom – Franksville	2013	Chelsie Popp - Tomah
1989	Rhonda Manthe – Columbus	2014	Macy Wasson - Westfield
1990	Tonya Stolzman – Antigo	2015	Callie Brice - Manitowoc
1991	Karla Larson – Coon Valley	2016	Erica Keehn - Evansville
1992	Brenda Wilquet – Green Bay	2017	Lynsey Burzinski - Beloit
1993	Lare Thieme – Racine	2018	Kendra Randrup - Wisconsin Rapids
1994	Shannon Schlitz – Tomahawk		

2019 Miss Snowflake Contestants

Keyara Berrig

Keyara graduated from Waupaca High School and is currently attending the University of Wisconsin-Oshkosh pursuing a major in nursing. After she graduates her plan is to become a Surgical Nurse. Her hobbies include cake decorating, attending county fairs and concerts, Snowmobiling and watching at race tracks. Keyara is the daughter of Brian and Sue Berrig. Keyara is sponsored by the **Sawdust City Tree Dodgers**.

Tia Fuchs

Tia is currently attending Edgerton High School and plans to attend UW-Stout. Her hobbies include snowmobiling, running track, mentoring youth, video production, riding tractors and make people smile. Tia is the daughter of Brian and Kate Fuchs. Tia is sponsored by the **Koshkonong Snowmobile Club**.

Becca Herzfeldt

Becca is currently attending Lakeshore Technical College pursuing her Surgical Technologist Certification ultimately using this certification as a career. She presently works on a farm when not attending school. Her hobbies include snowmobiling, ATVing, hunting and fishing. Becca is the daughter of Nick and Julie Herzfeldt. Becca is sponsored by the **Manitowoc Snowmobile Alliance**.

Kaitlin Rietbrock

Kaitlin graduated from Kiel High School and is currently attending the Lakeshore Technical College pursuing a degree in the Administrative Professional field. Her hobbies include snowmobiling, helping her snowmobiling club, hunting, fishing and camping. Kaitlin is the daughter of Larry and Marie Rietbrock. Kaitlin is sponsored by the **Howards Grove Lakeshore Driftbusters**.

Delanie Senn

Delanie Senn is currently attending Beaver Dam High School. Upon graduation in the spring of 2020 Delanie has been accepted to Blackhawk Technical College pursuing Agribusiness Management and Science Technology. Her hobbies include snowmobiling, FFA, writing and spending time with family. Delanie is the daughter of Fawn and Tony Senn. Delanie is sponsored by the **Waupun Drift Jumpers**.

Cheyenne Warren

Cheyenne graduated from Northland Pines High School and is attending the University of Wisconsin Green Bay studying music education. Cheyenne is currently a member of the UW Green Bay cheer team and wants to make the team again next year. Her hobbies include playing music, cheerleading, snowmobiling, watching movies and spending time with friends. Cheyenne is the daughter of Diahn and Clint Zimbeck. Cheyenne is sponsored by the **Sno-Eagles Snowmobile Club**.

AWSC Three Year Convention & Workshop Calendar

Do You Know How Workshop & Convention Locations Are Selected?

These locations are voted on by your County Director at the Directors Meeting three years in advance .

2020 Convention

March 20-22, 2020

Madison Marriott West (608) 831.2000

Madison – www.marriott.com

2020 Workshop

October 23 - 25, 2020

Red Lion Hotel Paper Valley (920) 733.8000

Appleton – www.radisson.com

2021 Convention

March 26-28, 2021

Radisson Hotel & Conference Center (920) 494.7300

Green Bay – www.radisson.com/greenbaywi

2021 Workshop

October 22-24, 2021

Wilderness Resort - (800) 867.9453

Wisconsin Dells— www.wildernessresort.com

2022 Convention

March 24-26, 2022

Radisson Hotel & Conference Center (920) 494.7300

Green Bay – www.radisson.com/greenbaywi