**Snowmobile Friendly Community**

**2021 Application**

# Two Ways To Apply:

1. **Email:** Download and email to [**AWSC.SFC@gmail.com**](mailto:AWSC.SFC@gmail.com)
2. **Mail:** AWSC, 529 Trailside Dr., Suite 200, DeForest, WI 53532

# SFC AWARD PROGRAM CYCLES and APPLICATION DATES

**Program Cycle 4: 2022 - 2026**

**Application Period: 60+ days**

**\*\* Accepted: Nov 1, 2021 to Jan 10, 2022 \*\***

**Award Ceremony: March 2022**

**Program Cycle 3: 2021 - 2025**

**Application Period: 60+ days**

**\*\* Accepted Nov 1, 2020 to Jan 4, 2021 \*\***

**Award Ceremony: March 2021**

# APPLICATION TIPS

* **Check Box Format:** Simple and easy to use.
* The size of your ‘community’ does not matter. Your application may represent a town, city, county, or a regional area, it’s up to you. Thus, when the application asks about snowmobiling amenities, services, or other resources in your community, **only list what is provided within your community, as defined by you in Section 2.**
* **Every detail you provide will be taken into consideration** when the SFC Committee reviews your application. More is better**!** Anything that makes your community unique -- trails, programs, amenities, and services – LIST IT. It helps us understand how well you encourage and support snowmobiling.
* **Use the “miscellaneous” block at the end of each section** to expand an answer or tell us if you’re doing something that’s not listed. Maybe you go above and beyond the covered topic or perhaps there’s a significant snowmobiling amenity in a nearby community you support. All helps us better understand your community; plus, you’ll improve the SFC Program by identifying new trends and your great ideas/examples can be shared throughout Wisconsin.
* Unless a question specifically asks about the future, **only check boxes for existing things**. “Planned” improvements can always be added to the “miscellaneous” block.
* If you would like to share any documents, (a map or a file with photos), **include a link or upload the file** in the applicable “miscellaneous” block, or add it to the Summary section.
* **Please share your weaknesses**. It gives us an accurate snapshot of your community; and, it shows you’re honestly evaluating your community’s efforts/attitudes toward snowmobiling - even things that may NOT preserve, support, or sustain snowmobiling in your community.

# Part 1. Snowmobile Friendly Applicant Info

## 1. Point Of Contact (POC)

Last, First, MI:

Address:

City, State, Zip:

Phone:

Email:

## 2. Snowmobile Club or Other Community Points of Contact: List all Snowmobile Clubs, County organizations, any club, group, or entity who supports your application.

2.1 Organization Name:

POC (Name)

Address

City, State, Zip

Phone:

Email:

2.2 Organization Name:

POC (Name)

Address

City, State, Zip

Phone:

Email:

2.3 Organization Name:

POC (Name)

Address

City, State, Zip

Phone:

Email:

# Part 2. Your Snowmobile Friendly Community

1. Community Name:

2. County:

3. Community Type:

Village

Town

City

County

Metropolitan Area

Regional Area

Other:

4. Describe your community? *Check all that apply.*

Urbanized area

Urban core surrounded by low density suburban areas

Low density suburban

Small town

Rural

5. Who is the Mayor or top elected official in your community?

Title, Name

Address

City, State, Zip

Phone:

Email:

# Part 3. Snowmobile Policies, Programs, Amenities

1. Does your community currently have:

1.1 Snowmobile Advisory Committee, Council, or other group to oversee/advise elected officials on snowmobile trails/routes or other multi-use trails/routes? If so, please list:



1.2 Snowmobile Advisory Committee, Council, or other group to oversee/advise elected officials on snowmobile, vehicle and/or trailer parking? If so, please list:



1.3 Local Snowmobile Route adopted by governing body?

Year Adopted:

Resident Use

General Public Use (visitors and/or non-residents)

Attach File or Link:

1.4 Safety features for snowmobilers along roads or at road-crossings with posted speed limits above 25 mph? *Check all that apply.*

Sled overpasses or underpasses

Raised path crossings or Refuge Islands

Path crossing w/ HI-VIS markings/signs/HAWK signals/Flashing Beacons

Curb extensions

Signalized crossings

Other:

N/A – no crossings of roads with posted speed limits above 25 mph

1.5 Public Snowmobile Trail Heads or Access Points:

Quantity:

Type:

Temporary Parking - Load/Unload Area Only

Daily Parking

Overnight Parking

1.6 Private Snowmobile Trail Head or Access Points:

Quantity:

Type:

Temporary Parking - Load/Unload Area Only

Daily Parking

Overnight Parking

1.7 Facilities Snowmobilers are allowed access to or use:

Parks or Public Space

Rest Rooms

Play Areas

1.8 Local Snowmobile Ordinance, Policy, or Resolution adopted by governing body

Year Adopted:

Subjects Covered: (*Check all that apply.)*

Speed Limit

Noise Limits

Snowmobile Right-of-Way access for/near construction sites

Parking

On/Off Street for Businesses, Schools, etc.

Corrals for Businesses, Schools, etc.

Existing Buildings/Districts

New Development

Other:

Attach File or Link:

1.9 Policy, Program, or Resolution to preserve abandoned rail corridors for:

Snowmobile Trails

Multi-Use Trails

Bicycle-Use Only Trails

Pedestrian-Use Only Trails

1.10 Policy to allow snowmobilers to use Utility corridors to access trails/routes?

Yes:

No

1.11 Programs (publicly funded, public-private partnership, or regulation) to increase snowmobile access, routes, parking, etc., at: *Check all that apply.*

Public & private schools (K-12)

Day care, childcare centers and preschools

Higher Education Institutions

Libraries

Hospitals and medical centers

Parks & recreation centers

Other government-owned buildings and facilities

Event venues (e.g. convention center, movie complex)

Hotels & restaurants

Office buildings

Retail stores

Grocery stores

Residential areas

2. Any other ways your community improved conditions or amenities for snowmobilers? Please explain.



3. Within the last five years, has your community lost a snowmobile amenity, facility, route, trail, trail head, etc., without an improved replacement? Please explain.



4. Describe any *other* policies, amenities, infrastructure improvements or programs your community provides to preserve and support a positive snowmobiling environment for snowmobilers of all ages and abilities.



5. Miscellaneous: *(Use to expand on answers above or describe additional items.)*



**Part 4. Snowmobile Safety & Education**

1. On average, how often are Safety Classes in your community held?

N/A

Monthly

Quarterly

Semi-annually

Annually

On demand

2. How many “certified” Snowmobile Safety Instructors do you have?

1-4

5-8

9+

None

3. How many of your Instructors have taught a Class within the past year?

1-4

5-8

9+

None

4. Do any public/private schools offer snowmobile safety classes to students?

No (Go to Question 5.)

Yes

Elementary

Middle

High

N/A - No schools in this community

4.1. What type of snowmobile safety education is offered?

Mandatory Class

Optional Class

Snowmobile Safety Presentation

4.2. Are snowmobiles provided to Safety Class students by a Club, a Dealer, the school district, police, non-profit, or other entity to allow every student the opportunity to participate in on-sled familiarization, instruction, and/or field testing purposes?

Yes, snowmobiles are available/provided by:

No

5. Outside of schools, how is snowmobile safety offered or taught in your community?

*Check all that apply.*

Local Club/KAOS sponsored classes

County sponsored classes

Family responsible to find a class

Snowmobile safety is taught as part of driver education curriculum

N/A (Not taught nor available)

6. Which communication methods do you use to share snowmobile information with the general public in your community? *Check all that apply.*

Social media

Traditional Public Media

Newspaper

Radio

Television

Snowmobile Trail Ambassador Program

Educational group rides

Videos on community website/TV channel/social media

Sled-specific website or social media accounts for community

Club newsletter (print or digital)

Club or County Maps (print or digital)

Club Handouts or Brochures

AWSC Handouts or Brochures

Welcome Packet for new residents

Permanent signage, displays, or information kiosks

Table or booth at community events

Other:

N/A (Go to Question 8.)

7. What information is usually shared using the above methods?

C*heck all that apply.*

Club events

Announce safety classes

Safe riding skills/habits, e.g., ice conditions

Snowmobile maintenance tips

Sharing the road, trail, or path with vehicles or pedestrians

Snowmobiling laws/rules of the road

Snowmobile rental or purchase information

Equipment, gear, and accessories information

Other:

8. Do you engage non-snowmobilers (e.g., motorists) to raise awareness/educate them about where snowmobilers cross roads/highways?

*Check all that apply.*

Public service announcements on social or traditional media

Community-wide public education campaign

Club newsletter/magazine article/blog

Club or County Maps (print or digital)

Information in new resident welcome packets

Information for students and parents from the school system

Utility bill insert

AWSC Flyer/Posters/Handouts

Information sessions/lunch seminars

Billboards

Share the Road signs

Share the Road information in driver's education and testing

Other:

N/A

9. Do professional or commercial drivers receive snowmobile trail crossing or snowmobile awareness information on sharing the road with snowmobilers? *Check all that apply.*

Local government staff

Taxi drivers

Transit operators

School bus operators

Delivery/Commercial drivers

Emergency vehicle drivers

Other:

N/A

10. Any *other* EDUCATION efforts in your community that foster and promote safe snowmobiling for riders and non-riders. *Please describe.*



11. Miscellaneous: *(Use to expand on answers above, or describe additional items.)*



# Part 5. Snowmobile Club & Community Encouragement

1. Does your Snowmobile Club actively support youth organizations?

KAOS – How many Members? Click or tap here to enter text.

Boys and Girls Clubs

Boy and Girl Scouts

School based youth clubs

Veteran based youth clubs

Church based youth clubs

Other:

2. What non-snowmobiling groups help promote Snowmobiling in your community?

*Check all that apply.*

Chamber of Commerce

Downtown Business Association/Business District

Tourism Board

County Board

School Board

Veteran Organizations

Churches

Government agencies: (Police, Fire, EMS, etc.)

Other (e.g. Rotary, Lion’s, Optimist, etc.)

None of the above

3. Groups/Events our Snowmobile Club actively supports and promotes:

Local Snowmobile Clubs

Local Snowmobile Club Events

County Snowmobile Organizations

County Snowmobile Events

ACSA – American Council of Snowmobile Associations

Blue Ribbon Coalition

ISMA - International Snowmobile Manufacturers Association

ISC – International Snowmobile Council

4. Events/Programs our Snowmobile Club actively supports and promotes:

AWSC Commercial Sponsorships/Members

Current CAMS - Sold by your Club(s): Click or tap here to enter text.

Current CAMS - Sold by your County: Click or tap here to enter text.

AWSC Event Attendance/Participation: **(last 3 years)**

Workshop: Dates and # attendees Click or tap here to enter text.

Convention: Date and # attendees Click or tap here to enter text.

Miss Snowflake: Date and # competed Click or tap here to enter text.

5. What up-to-date mapping and route-finding information is available in your community? *Check all that apply.*

Printed Club Map

Printed Community Map

Printed County Map

Printed State Map

Digital Map:  Club,  County,  Other

Smart phone app: (link)

Social media sites (list or links)  Facebook

Other:

N/A

6. What types of snowmobiling events are held/promoted in your community?

*Check all that apply.*

Trail construction or maintenance day

Official Proclamation

Community-wide Sled to Work Day/Week

Sled to School Day/Week

Sled to Church Day or similar

Community Rides

Mayor-led/Council-led Ride

Public Service Announcements

Videos promoting snowmobiling on community website/TV channel

Published Guide or Calendar of Snowmobiling Events

Mentoring program for new riders

Snowmobile-themed festival/parade/show

Public education campaign relating to snowmobiling

Other:

7. How are volunteer snowmobilers showcasing themselves in your community’s events that are NOT Snowmobiling specific? *Check all that apply.*

Community and charity rides

Mayor-led/Council-led rides

Sponsoring Public Service Announcements unrelated to snowmobiling

Business program to provide discounts for customers who snowmobile

Triathlons and other health related walks, races, or events

Carwashes for non-profit groups

Published guide or calendar of community events

Mentoring program for new riders, youth, or disadvantaged groups

Community Events/Fairs

Church Events/Fairs

Veteran Events/Fairs

Youth Group Events/Fairs

Other (e.g., Motorized Recreation Events/Fairs:

N/A

8. Does your Snowmobile organization support any events specifically marketed to any of the following traditionally underrepresented groups? *Check all that apply.*

Women

People of Color

Seniors

Families with toddlers and young children

Non-English speakers

Low-income populations (as defined by local regulations)

ADA community

Other:

N/A

9. Does your community sponsor or actively support snowmobile events? *Check all that apply.*

AWSC Workshop or Convention (List:       )

Organize events (List:       )

Fund events (List:       )

Contribute in-kind funding (i.e. police, closing roads, volunteers, etc.)

Assist in promoting events: (List      )

N/A

10. Are there community-wide snowmobile encouragement programs or policies?

*Check all that apply.*

Local business incentives to reward customers arriving by snowmobile

Local recognition program for snowmobile friendly businesses/employees

Designated Snowmobile Friendly Business District

Other:

N/A

11. Describe any *other* ENCOURAGEMENT efforts in your community that foster and promote snowmobiling for riders and non-riders.

12. Miscellaneous: *(Use to expand on answers above or describe additional items.)*

# Part 6. Law Enforcement & Public Safety

1. How does your Snowmobile Club/County interact with the local Police Department?

*Check all that apply.*

A police officer is an active club member of our Club

A police officer regularly attends Club meetings

We have a Club POC for law-enforcement to communicate/consult with

We have a Club or KAOS POC for law-enforcement to coordinate Safe-Routes-To-Schools program and/or youth riding issues, concerns, etc.

Request Police department assist with snowmobile events/rides

Invite Police department to snowmobile events/rides

Invite Police Officers to assist with snowmobile safety classes or education

Encourage Police to identify and report potential hazards to city leaders to identify safety improvements for snowmobilers

Other:

N/A

2. How does your Snowmobile Club/County interact with local DNR Personnel?

*Check all that apply.*

A DNR Warden is an active club member of our Club

A DNR Warden regularly attends club meetings

Assigned a Club POC for DNR Wardens to communicate/consult with

Assigned a Club or KAOS POC for DNR Wardens to communicate/consult with for Safe-Routes-To-Schools program or youth riding issues

Request DNR Wardens assist with snowmobile events/rides

Invite DNR Wardens to snowmobile events/rides

DNR Wardens assist with snowmobile safety classes

Encourage DNR Wardens to identify and report potential hazards or concerns to Club officials to identify safety improvements for snowmobilers

Other:

N/A

3. What snowmobile-related training/information is offered to police officers or Wardens? *Check all that apply.*

Invite police to attend/take snowmobile Safety Classes

Invite DNR Wardens to attend/take snowmobile Safety Classes

Communicate/Educate them on known or expected trail problems, road crossing trouble spots, or areas of concern.

Update them on current Trail and Grooming operations and conditions

Other:

N/A

4. What other public or private snowmobile safety programs are in place?

*Check all that apply.*

Guaranteed Safe Ride Home Program

Volunteer trail watch programs or patrols

Snowmobile Safe Route-To-School

Other:

N/A

5. Any local ordinances that go above and beyond to protect snowmobilers?

*Check all that apply.*

Specific penalties for motorists failing to yield to a snowmobile when turning

It is illegal to park in a trail crossing

Ban on cell phone use or partial use (texting) while driving

Vulnerable road user law

Safe passing distance law

It is illegal to harass a snowmobiler

Other:

N/A

6. Any local ordinances that place restrictions on snowmobilers?

*Check all that apply.*

Restrictions on sidewalk riding inside or outside of the Business District

Local or school policies restricting youths from riding to school

Snowmobiles banned from paths/rails/roads open to other users/vehicles

N/A

7. Is there a snowmobile point of contact for snowmobiling issues at your local government?

Yes (List name/contact information)

Promoting snowmobiling is a part of someone’s official job description but they have other responsibilities as well

Helping the community become snowmobile-friendly and encouraging ridership is a responsibility shared among multiple staff members

Promoting snowmobiling is not a part of anyone’s official job description, but at least one staff member has permission to help the community become snowmobile-friendly during working hours.

A citizen volunteer is appointed by the municipality to help the community with snowmobiling and snowmobile-friendly issues

No. Currently, no one is focused on encouraging snowmobiling nor helping the community become more snowmobile-friendly.

8. Is there a specific plan, policy, or program to monitor/improve snowmobile safety in your community?

Yes *(Check all that apply)*

Plan to reduce intoxicated snowmobilers

Plan to reduce snowmobile fatalities

Plan to reduce snowmobile-car accidents

Data-driven, interdisciplinary program or approach to improve safety

Included in Community’s Traffic Safety Plan

Link or upload the policy/program/plan document

Other:

No

9. In the past five years, how many snowmobilers have been in a crash involving a motor vehicle in your community?

Zero

1-2

3-4

5+

10. In the past five years, how many snowmobilers have died in an accident that occurred in your community?

Zero

1-2

3-4

5+

11. Describe any *other* ENFORCEMENT or SAFETY efforts in your community that foster and promote safe snowmobiling for riders and non-riders.

12. Miscellaneous: *(Use to expand on answers above or describe additional items.)*

# Part 7. Community Summary

1. What are the *top three* reasons your community has made snowmobiling a priority? *Choose your top three reasons.*

Improved quality of life - Individual

Improved quality of life - Family

Community connectivity – Neighbors and Friends

Provide transportation options

Reduce car-parking demands

Decrease traffic congestion

Increase tourism

Increase property values

Cooperation with adjacent communities

Public demand

Economic development

Traffic and snowmobile/pedestrian safety

Meet local or state requirements

Other:

None of the above

2. Tell us about the most positive item, event, or outcome resulting from your community’s support for snowmobiling.

3. Describe any recent improvements for snowmobiling in your community since your **last** application. *(N/A - if this is your* ***first time*** *applying.)*

4. What could be done differently in order to make snowmobiling safer, more enjoyable, and/or more convenient in your community?

5. Any snowmobile-related improvements scheduled for the next 12-18 months?

6. Are you willing to share your application with other communities who are new to the Snowmobile Friendly Application process?

Yes

No

7. All supplemental material to support this application has been uploaded or accessible via a link.

Yes

No, but we will ensure our supplemental material is submitted by the deadline

No, we have no supplemental information to submit

8. If you submit photos, you hereby understand, agree, and grant the Association of Wisconsin Snowmobile Clubs (AWSC) the right to use your images to promote snowmobiling.

We agree and understand

N/A. We have not submitted any photos.