

# Snowmobile Friendly Community Program Update

AWSC Fall Workshop - 23 October 2021  
Wisconsin Dells, WI



# Recognition Program Goals

- ▶ Complement AWSC Mission Statement
- ▶ Create Advocacy Tool for Clubs/Counties
  - ▶ Volunteer Visibility
  - ▶ Community Relationships
    - ▶ Engaging key stakeholders
    - ▶ Partnerships, activities, and events
  - ▶ Checklist for success
    - ▶ Encouragement
    - ▶ Engineering
    - ▶ Education
    - ▶ Enforcement
- ▶ Celebrate/Recognize Community

# SFC Program - How it works

- ▶ Annual Cycle
  - ▶ Quarterly Reports to Exec Board
- ▶ Online Application (Questionnaire/Checklist)
  - ▶ Download, Complete, and Submit
- ▶ Committee - Evaluate & Make Recommendation
- ▶ AWSC Exec Board - Formal Award Ceremony
  - ▶ “Snowmobile Friendly Community” Designation
    - ▶ 4-Year Period
    - ▶ Signed MOU

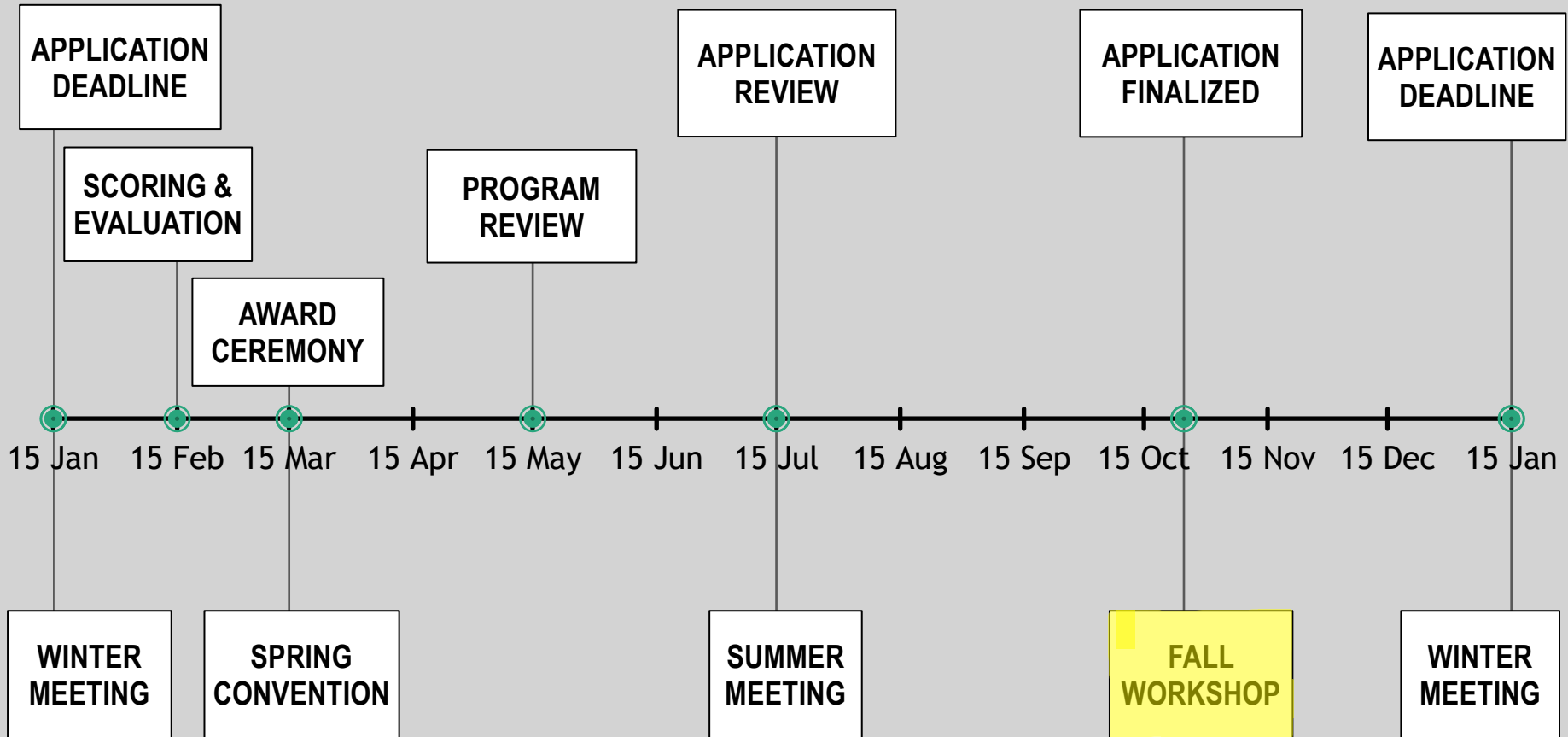
# SFC Program Committee

- ▶ AWSC Executive Board
  - - VP Lori Heideman - Chair
  - - Sec Sue Smedegard
- ▶ Tia Fuchs – Former Miss Snowflake
- ▶ WI Dept of Tourism – Drew Nussbaum
- ▶ Dir/Member - Vacant
- ▶ Dir/Member - Wayde Kreager – Marathon County
- ▶ Dir/Member - Fred Suchy – Vilas County
- ▶ Dir/Member - Mike Fletcher – St Croix County
- ▶ AWSC Club Members
  - - Pam Gunderson – Chippewa County
  - - Stacie Wilson - Adams County

# Snowmobile Friendly Community Awards



# SFC Program - Timeline



# 2022 SFC Program (Cycle 4)

- ▶ Applications: 1 Nov 2021 - 6 Jan 2022
- ▶ Scoring and Evaluation: 7 Jan - 3 Feb 2022
  - ▶ Recommendations to EB: 15 Feb 2022
  - ▶ Exec Board Decision - on/about 1 Mar 2022
- ▶ Award Ceremony: March 2022 - Convention
  - ▶ Local Presentation - TBD

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