

2020-2021 Club Deadlines for Wisconsin Snowmobile News

WSN Issue	Commercial Sponsor Insert Deadline	Calendar of Events, Club News, Letters to Editor, etc.	Magazine Mailing Date
Sept. 2020	N/A	8/10/2020	8/31/2020
Oct. 2020	8/26/20	9/9/2020	9/28/2020
Nov. 2020	N/A	10/6/2020	11/2/2020
Dec. 2020	10/22/20	10/27/2020	11/27/2020
Jan. 2021	N/A	11/25/2020	12/28/2020
Feb. 2021	1/2/21	1/4/2021	1/29/2021
Mar. 2021	N/A	2/8/2021	3/4/2021

1. This deadline refers to the date the AWSC office sends the publisher all current sponsors for the commercial insert. To ensure your sponsors are included in these issues, **allow at least a week prior to the deadline to process in the AWSC office.**
2. When submitting anything for publication in WSN, you must include your name, address, phone number and email so WSN may contact you for additional information. You may submit either by email (kale@mispninc.com) or standard mail. Please note: WSN forms for submittal are available from the AWSC website. Clubs need to submit events to **both** WSN and the AWSC office. **Please note:** the AWSC office has nothing to do with submissions for the WSN magazine. Club News articles are designed to help clubs share ideas and information. Keep the length to three or four paragraphs. Articles must be of interest to the general membership. Please limit your submission to no more than twice a year.

Photographs: Original photographs should be mailed to the magazine office or scanned at high resolution and emailed. Digital photos are accepted by email or on CD as a high-resolution file at a minimum 3 mega-pixel setting. If you're scanning an original photo to be submitted, do so at a minimum of 300 DPI (dots per inch).

Submission Forms: Calendar of Events and Club News submission forms can be found on the AWSC website; www.awsc.org under the heading **Clubs > Club Forms**

Paid advertising refers to "boxed" ads. Please call MSPN to speak to a sales representative.

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