

ASSOCIATION OF WISCONSIN
SNOWMOBILE CLUBS –
AWSC

2026 SPRING CONVENTION



ONEIDA HOTEL & CONVENTION CENTER

GREEN BAY, WI

MARCH 27-29, 2026

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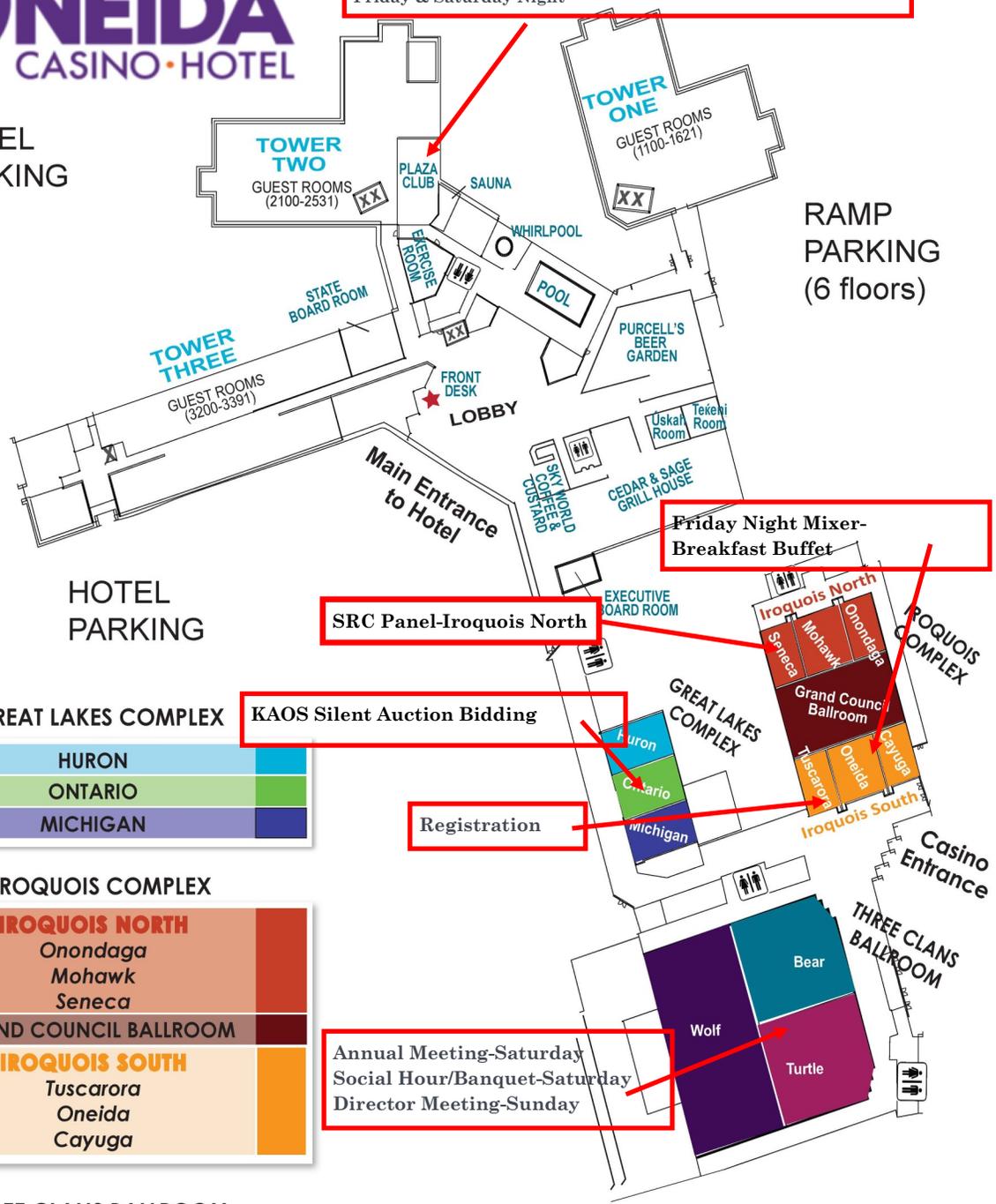
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Directional Map—Oneida Hotel & Convention Center



HOTEL PARKING

Hospitality Room-Plaza Club- Kewaunee County
Friday & Saturday Night



RAMP PARKING
(6 floors)

HOTEL PARKING

GREAT LAKES COMPLEX

HURON
ONTARIO
MICHIGAN

IROQUOIS COMPLEX

IROQUOIS NORTH Onondaga Mohawk Seneca
GRAND COUNCIL BALLROOM
IROQUOIS SOUTH Tuscarora Oneida Cayuga

THREE CLANS BALLROOM

BEAR
TURTLE
WOLF



Three Day Convention Agenda

2025 AWSC Spring Convention/Annual Meeting
Oneida Hotel & Convention Center
2040 Airport Drive, Green Bay, WI
March 28-30, 2025

Friday – March 27, 2026

1:00 pm – 8:00 pm	AWSC Registration	Tuscarora
1:00 pm – 8:00 pm	KAOS Silent Auction Drop-Off	Huron/Ontario/Michigan
5:00 pm – 8:00 pm	Hospitality Room Kewaunee County Alliance <i>Registration nametags are required for access to all hospitality rooms.</i>	Plaza Club
8:00 pm – 11:00 pm	Friday Night Mixer SHY GUYS BAND (Free Beer, Soda & Cash Bar)	Iroquois Complex
10:00 pm – Midnight	Hospitality Room Kewaunee County Alliance <i>Registration nametags are required for access to all hospitality rooms.</i>	Plaza Club

Saturday – March 28, 2026

6:00 am – 10:00am	Complimentary Breakfast Buffet For Hotel Guests Only <i>Breakfast coupons given at hotel check in</i>	Iroquois Complex
8:00 am – Noon	AWSC Registration	Tuscarora
8:00 am – 3:00 pm	KAOS Silent Auction Drop Off	Huron/Ontario/Michigan
9:00 am – 11:30 am	AWSC Annual Meeting	Three Clans Conference Center

Guest Speakers –

- Senator Cory Tomczyk, 29th State Senate District
- Jillian Steffes, DNR Off Road Motorized Recreational Grant Program Manager
- Jake Holsclaw, DNR Conservation Warden / Off-Highway Vehicle Administrator (OHVA)
- Drew Nussbaum, Regional Tourism Specialist, Wisconsin Department of Tourism

Election of Officers for 2026-2027

Officer Reports

Miss Snowflake—Jena Lenz

Legislative Update— Sam Landes Legislative Committee Chair &
Wes Webendorfer, DeWitt LLP Law Firm

Three Day Convention Agenda—Page 2

Saturday – March 28, 2026—Continued

	Retiring/Outgoing Directors & Reps Recognized	
	Snowmobile Friendly Community Awardees Recognized	
Noon – 5:00pm	Poker Bus Trip Shawano County/Cecil Moon Lite Riders Sponsors Leaving from in front of the hotel	
1:00pm – 2:30pm	Snowmobile Rec Council Panel Discussion Enter through Iroquois South	Iroquois North
2:45 pm—3:30 pm	Youth Roundtable (KAOS, Next Gen, Next Gen National Riders)	Iroquois North
4:00 pm – 9:00 pm	KAOS Silent Auction-Bidding	Huron/Ontario/Michigan
5:00 pm – Midnight	Hospitality Room Kewaunee County Alliance <i>Registration nametags required for access to all hospitality rooms.</i>	Plaza Club
5:00 pm – 6:00 pm	Social Hour <i>(Free Beer, Soda & Cash Bar for those attending banquet)</i>	Three Clans Conference Center
6:00 pm – 8:30 pm	Banquet <i>(Registration nametag required for banquet)</i> The President’s Cup Award Scholarship Recipients Awards Snowmobile Friendly Community Awards	Three Clans Conference Center
9:00 pm (or ½ hour after end of banquet)	KAOS Silent Auction-Close	Huron/Ontario/Michigan

Sunday – March 29, 2026

6:00 am – 10:00am	Complimentary Breakfast Buffet For Hotel Guests Only. Breakfast coupons given at hotel check in	Iroquois Complex
8:30 am – until ?	AWSC Directors Meeting	Three Clans Conference Center

Annual Meeting Agenda - Saturday, March 28, 2026—9:00 am

(PLEASE SILENCE ALL CELL PHONES – THANK YOU!!)

Call the meeting to order 9:00 am - Lori Heideman, AWSC President

Pledge of Allegiance

Approval of Agenda – Lori Heideman, President

Introduction of Head Table – AWSC Executive Officers and other guests in attendance

Guest Speakers:

- Senator Cory Tomczyk, 29th Senate District
- Jillian Steffes, DNR Off Road Motorized Recreational Grant Program Manager
- Jake Holsclaw, DNR Conservation Warden / Off-Highway Vehicle Administrator (OHVA)
- Drew Nussbaum, Regional Tourism Specialist, Wisconsin Department of Tourism

Election of AWSC Executive Officers for 2026-2027 —John Brozek & Dave Newman, Co-Chairs Environmental/Bylaws & Credentials Committee

Approval of minutes from 2025 Annual Meeting – Saturday, March 29, 2025 – Oneida Hotel and Conference Center

AWSC Executive Officer Reports –

Lori Heideman, President
Randy Murdock, Vice President
Steve Clark, Treasurer
Sue Smedegard, Secretary
Mike Holden, Executive Director

Miss Snowflake 2025-2026— Jena Lenz

Legislative Committee Report—Sam Landes, Legislative Committee Chair & Wes Webendorfer, DeWitt LLP Law Firm

Recognition of Retiring/Outgoing AWSC County Directors and Reps -
Lori Heideman, President & Mike Holden, Executive Director

Snowmobile Friendly Awards— Don Hamilton, Association Coordinator & Snowmobile Friendly

2026 Scholarship Recipients—Theresa Braudt, Scholarship Chair

Membership Committee Report –James Lone, Membership Committee Chair

Old Business –

New Business—

- Brooke Tabbert, Director of Funds, National MS Society
- Marty Iverson, MS Tour Snowmobile Coordinator
- Lets Ride Expo—Randy Harden, WATVA / Kate Fuchs, AWSC

Election Results – John Brozek, By-Law Committee Chairman

Further Convention Briefs/Updates – Lori Heideman, President

Adjourn –

Retiring/Outgoing Director & Rep Recognition

The Association of Wisconsin Snowmobile Clubs would like to recognize and honor these outgoing or retiring Directors and Reps for their dedication and commitment to the sport of snowmobiling.

Wayde Kreager
Marathon County Director
2018-2026

Ron Kucera
Brown County Director
2016-2026

Terry Merget
Rusk County Rep
2015-2025

Mike Pauers
Racine County Director
2023-2026

Jim Smedegard
Burnett County Rep
2011-2026

Annual Meeting Minutes from March 29, 2025

AWSC Annual Meeting

March 29, 2025—Oneida Casino Hotel & Conference Center

DRAFT UNTIL AWSC ANNUAL MEETING – 29 MARCH 2026 – Oneida Hotel, Green Bay, WI

Meeting called to order by President Lori Heideman

Pledge of allegiance recited, military personnel recognized.

Approval of agenda – motion by Brian Swan, second by Steve Moran, motion carries.

Introduction of Head Table – AWSC Executive Officers and other guests in attendance

Guest Speakers

Karen Hyun, Secretary, Department of Natural Resources. Gave a snapshot of her background. Focus on partnerships, use of public lands, add more miles, work to promote safety of the trails. AWSC has always been a strong partner with the DNR, clubs, safety instructors, trail works. Depends on the dedication of the people here today. Last two years have been challenging with weather. Financially difficult for clubs and businesses.

Updates on DNR front – goal is to have everyone enjoy outings on the trails and get home safely. Promoted safety by traditional means, also interviews on radio, tv. Dedicated patrols for snowmobile trail safety. Patrolled 1000 miles of trail, 50 frozen lakes and talked with 1000 snowmobilers.

Budget initiatives – 2025-2027 biennial. \$5 million in Knowles Nelson stewardships, funding for bridge replacements on state trails.

Thanks to the landowners, volunteers, advocates for working together to provide this recreational opportunity.

Jaret Smith – President of ISMA, International Snowmobile Manufacturers Association – gave background on himself and ISMA. Spent a lot of time on land access, DC Fly-in, showing that snowmobiling has a huge economic impact. Discussed the importance of safety of machines and riders. ISMA grant program focuses on the state association level. Focuses on safe rider efforts, government rides, increase and maintain land access, precedent setting lawsuits (i.e., Yellowstone access), economic impact studies, educating new riders and welcoming them into clubs. Wisconsin does an amazing job engaging youth with the KAOS and Next Gen programs. There are grants available at the club level, International Snowmobile Day. Second Saturday in February - \$500 grant, host event at a dealership preferably – make sure the dealerships know about your clubs. Cookout, hot chocolate on the side of the trail, etc.

Jaret presented statistics on snowmobile sales in the past years. The last 10 years have been fairly consistent. Approximately 50,000 sleds per year sold. Ebbs and flows, but overall consistent. Wisconsin and Minnesota are major outlets for the snowmobile industry. Wisconsin is #1 in registrations for 2024. 23,000 miles of trails, #1 in miles also. #2 in new snowmobile sales.

Annual Meeting Minutes from March 29, 2025—Continued

Drew Nussbaum, Regional Tourism Specialist, WI Department of Tourism- talked about the trail reporting this year, trails open in various parts of the state – all 4 corners, some not for long. Thanks to the trail reporters. 102 direct log-in snow reporters, plus an additional 60 contacts that provide information.

Discussed the importance of clubs, landowners, youth involvement, safety. Drew maintains the official talking points of the snowmobile program, approved by the Snowmobile Recreational Council. He will send that document to anyone that requests it. 600 clubs, 41,000 members, 25,000 miles. Largest fraternal order of non-profits in the state.

Jillian Steffes, DNR Off Road Motorized Recreational Grant Program Manager – Jillian provided an update on the number of sleds registered, trail passes sold, explained the grant program and the work of the snowmobile rec council. Trail pass sales being down will impact our revenue. Annual revenue \$10 – 12 million total. Almost \$6 million on maintenance, supplemental is around \$2 million on average. Development and rehab are \$2.6 million average. We also have \$200,000 that goes to state properties. We have funding to DNR and county law enforcement, around \$12 million total for everything. We get about 500 applications per year for grants.

Jake Holsclaw, DNR Conservation Warden/Off-Highway Vehicle Administrator (OHVA) – deals with atv/utv/snowmobile and a little with off highway motorcycles. Annual report will come out mid-April, includes safety statistics. 2 separate sled safe weekends this year. Lot of good contacts. Saving Lives Initiative – safety instructors, law enforcement, ensuring people are out having fun and staying safe. 24 sheriff's departments were patrolling when possible. Snowmobile grant through the fund for sheriff's departments available for rec patrol.

Approval of minutes – 2024 Annual Meeting March 22, 2024, Elkhart Lake, WI – **Motion by Cal Schmidt, second by Gary Hilgendorf, motion carries.**

Election of AWSC Officers for 2025-2026 –

Nominations for Secretary – Jon Schoepke nominates Sue Smedegard. Nominations called three times. **Motion to cast unanimous ballot by Tami Conlon, second by Steve Sohns, motion carries.**

Nominations for Treasurer – Steve Moran nominates Steve Clark. Second Dave Sarna. Nominations called three times. **Motion to cast a unanimous ballot by Cal Schmidt, second by Ron Fietzer, motion carries.**

Nominations for Vice President – Danita Murdock nominates Randy Murdock. Second by Brian Swan. Nominations called three times. **Motion to cast a unanimous ballot by Brian Swan, second by Dan Reinhardt, motion carries.**

Nominations for President – Sam Landes nominates Lori Heideman. Second by Cal Schmidt. Nominations called three times. **Motion to cast a unanimous ballot by Gary Hilgendorf, second Rodney Burzinski, motion carries.**

Annual Meeting Minutes from March 29, 2025 - Continued

AWSC Executive Officer Reports

Lori Heideman, President

Take back information to your clubs.

American Income Life – send beneficiary card back only if you want insurance. There are other things available that are beneficial to many. They delivered a scholarship donation this weekend. Cup tour in January – by trailer again, no snow, Miss Snowflake and AWSC trailers looked great.

Attended ACSA Riding Region ride/meeting with Dave Newman, met regarding issues including trespassing and economy.

Attended ACSA Mountain Region ride/meeting, met with US Forest service and others. Wyoming out of state trail pass went from \$35 to \$70. Other western states are looking to increase fees. . Fundraising for ACSA youth group – a sponsor stepped forward and issued a challenge. There will be youth at the next meeting.

Artic FX cards are in your badges, they will give you a discount on wraps for your sled and kickback funds to the AWSC.

Working with ACSA Young leaders program – application for leader and ambassadors. Proud to announce that the volunteer coordinator is from Wisconsin – Lori Clark. A Wisconsin Next Gen Riders members is one of the two new ACSA Next Gen Rider Ambassador - Lyndsey Burzinski. The other is a young man from Oregon.

Dues increase was discussed in the article in the magazine, will be voted in by the directors tomorrow. We need to stay sustainable in this economy. The executive board has looked at many ways to save money, utilize the funds we have the best we can. Costs are going up everywhere, we can't continue to operate if we're losing money.

Thanks for the calendar sales, we are looking at a profit. Will do a calendar raffle again next year. Information will come out in September, will be out for Hay Days

International Trails Summit will take place in April in Madison, OREC, Sam Landes and Steve Clark will do a presentation from 1:00 – 2:30 on April 14 at Monona Terrace. It is a week long summit. You do need to register to attend.

Conservation Congress meetings start April 14. Some deer hunt questions, haven't seen anything that affects snowmobiling.

Thank you for allowing her to remain as president, some items to change to make us more efficient.

Annual Meeting Minutes from March 29, 2025—Continued

Randy Murdock – Vice President

Sam, Lori and Randy were invited to the capitol to discuss the stewardship program. Trend is to buy land and minimize its use. Snowmobile trails provide year round access to other users. Would like to see more of these funds used to secure additional snowmobile trails.

Drew mentioned MS ride –was 42nd annual ride, raised over \$300,000. Over 5,500 people have attended over these 42 years, raised over \$10 million. Next year will be Randy's 40th year, will plan something special. Special thanks to Mercer Sno-Goers and Northern Hornshoe for providing lunch and fundraisers.

Youth leadership ride – KAOS was joined by Next Gen Riders. Those same clubs donated meals, along with White Thunder Riders. Sam did a presentation on legislative process.

ACSA has the charity survey out, it's due now – one is club focused, these help a lot to let people know what we do. It's important to have clubs complete these surveys. Survey information will come out from the office.

Steve Clark, Treasurer

Thanks to all for being here. We've been working hard on the budget, executive board continues to look for ways to reduce our operating expenses.

We do have the \$100 raffle tickets available at the registration desk until noon. We still had 40 tickets unsold last year. Please take what you can sell, and sell them. There is also calendar information at registration. Want calendar dates in by July 1. Some large photos for the month are still available. Please cash the checks asap if you have won.

Sue Smedegard, Secretary

Thank you for your support re-electing as Secretary. Attended the Wisconsin Governor's Conference On Tourism on behalf of the AWSC, will be sharing information throughout the coming months. Congratulations to Snowmobile Northwoods for receiving year 2 of a JEM grant for \$39,000 for Vilas and Oneida Counties. Work with your local tourism entities as you plan for the future. Huge focus on outdoor recreation at the conference this year.

Trail grants are due by April 15. Most members of the Snowmobile Recreation Council will be available to meet with in a roundtable this afternoon. Low registration and trail pass purchase again this year, will be another year of difficult decisions.

Remember to vote on April 1 – local elections are important.

International Snowmobile Congress – Prince Edward Island – first hotel is full, 2 more available. Registration goes from \$295 to \$320 May 30. Notify Sue if you're attending and want to be seated with the Wisconsin group at the banquet.

Mike Holden, Executive Director

What is the executive director? Represents the directors to the executive board. Time to spend your maintenance money on bridge work, signage, brushing, get what you can do done with these funds. Make sure your applications for grants are complete.

Annual Meeting Minutes from March 29, 2025—Continued

Jamey Crotteau – Miss Snowflake

Some great opportunities to meet club leaders, work with the executive board. Lot of safety courses, working with youth. Wascott offers snowmobile helmets to every safety course students. Holiday parties, season kick-off parties. Ride with the Cup was a great event. MS Ride was amazing and moving. Recommends it to everyone. KAOS ride was fun, great future leaders out there. KAOS group in Polk County did some great things. Vintage shows are great, shows the history of the sport. Invite her to your events or even just meetings.

Recognition of outgoing Directors/Representatives

Dustin Androski – Douglas County. Rep 2019 – 2024

Ryan Bauer – Pepin County Director 2019-2024

Tom Hinchliffe – Fond du Lac County Rep 2013 – 2025

John Stohr – Walworth County Director 1998 – 2025

Fred Suchy – Vilas County Director 2017 – 2025

Leon Wolfe – Lafayette County Director – 2007 – 2024

Snowmobile Friendly Community Awards

Baldwin-Woodville, Iron River, Lac Du Flambeau, Mountain, Wascott, Waunakee, Portage County, Vilas County

Scholarships

17 scholarships this year are being awarded. Names are available on the AWSC website.

Sam Landes, Legislative Committee Report

Registration and trail pass increase – last year we had \$7.4 million in project requests, \$1.4 million to use. Those requests come from the clubs in the counties. When we last had an increase in 2013, groomers have gone up 63% and the cost of a drag has doubled. Many wait until it snows to get a trail pass or register sleds. 33% of our membership renewed their trail passes.

Proposal from the AWSC Trails Committee is: AWSC trail pass from \$10 to \$20. Non-club pass from \$30 to \$50. Registration from \$30 to \$50 for 3 years. Out of state trail pass from \$50 to \$70.

Question about adding a late fee to encourage early registration/trail pass purchase. Goes through the Department of Administration, would cost more to change process than we'd gain in late fees. Legislators do not want to do an escalator clause.

Question about why we can't buy our trail passes in convenience stores, etc., like a neighboring state. Secretary Hyun discussed some of the budget items being discussed. Governor has attempted to take the \$1.2 million from Indian Gaming that funds the DNR law enforcement again, may be going into segregated trail aids fund. Get to know your legislators, have that conversation with them.

Court decisions – Blue Mounds State Park, waiting for final decision. Stower Seven Lakes trail eliminated snowmobile and equestrian, Polk County has appealed.

Annual Meeting Minutes from March 23, 2024—Continued

Sam challenged the KAOS members to get a photo of themselves with their assembly person to get a chance to win \$300. Several had done that by the KAOS leadership group. Next Gen Riders were in attendance, interested in a challenge – went to \$1000 split between the two groups. Will take at least 12 members of each group participating to hold the drawing. Will draw at the July Directors meeting.

Membership drawings for increases in membership/commercial memberships

51 clubs increased CAMS – winner is door Drifters Snowmobile Club

75 clubs increased membership – winner Viroqua Ridge Runners

Old Business – none

New Business

Question posted if anyone would be interested in AWSC license plates – costs significantly (\$15,500 up-front cost) to have them made, but in the end might get a kickback to clubs. Have to have a minimum of 500 per year. There was some interest shown, it will go to the PR Committee. Samples were shown.

Jason Grams from Moonlighters Snowmobile Clubs – special presentation – in honor of being club of the year, they present \$2500 to KAOS and raffle tickets from their fundraiser. They are nominated as ACSA Club of the Year, hopeful and will be in Prince Edward Island for International Snowmobile Congress.

Let's Ride Expo – Randy Harden, WATVA/Kate Fuchs, AWSC – Let's Ride Expo – Oshkosh, WI – May 3 – wants to make this about the motorized sports family in its entirety. Try to attract the general public and get them to come and interact with our organizations. Snowmobile Vintage Show will be included, thanks to Deb Uhlenbrauck and Jeff Schwaller for assistance with this. Ride Safe Foundation will be involved also. Working with animation company, virtual reality goggles, some other gaming programs to talk about excitement of Motorsports with an emphasis on safety. Paul Bunyan Lumberjack Show will be there. Would love to fill the vintage sled area – indoors, concrete floors. Facebook page administrated by WATVA and AWSC. National Guard, DNR will all be there. Kate points out you can have a booth for your club, can showcase sleds. Great event, free, bring the family.

SRC roundtable – Iroquois North Meeting Room

Great job by the office staff, registration, silent auction.

John Brozek – still looking for volunteers for MOHEE, McKenzie Center, Poynette May 14, 15 – 5000 kids last year. AWSC has a tent, needs 6-8 volunteers. Contact John at jnttbrozek@centurytel.net

Motion to adjourn by Brian Swan. Second by Dean Wandel. Motion carries.

Respectfully submitted,
Sue Smedegard, Secretary

AWSC Executive Officer Candidate Profiles



PRESIDENT - Lori Heideman, Incumbent

I am the current president of the AWSC. I have decided to run for a fourth term. I feel that there is more for me to accomplish within the AWSC. Last year, I advised that I had some items that I wanted to work on changing. I did accomplish some of these. We, as the executive board, rewrote and updated our director's manual. I have been working on some changes within the "of the year awards" and currently we are trying to pass our funding bill to help all our clubs. I do have more ideas to make our programs and our committees better and more efficient.

A bit of background on myself. I was the secretary of my local club, the Kellner Knights, for 4 years, as well as the Vice president for 4 years. In the early 90's, I was on the committee that brought the snow show to Stevens Point. On that committee, I assisted with the vendors and the hospitality room. In 2000, I became the rep for Wood County, and in 2006, I transitioned to the Wood County Director position.

I was the Wood County Director until 2014. In 2014, I became the Vice President for the AWSC. During that time, I attended VIP rides, ACSA DC Fly Ins, and ISC, as well as being involved with the KAOS program. I also assisted our association coordinator with the snowmobile-friendly communities program.

In 2023, I became the President of the Association. Before becoming President, I made it a mission of mine to get out to talk to many clubs and counties. I feel that club members know who the association is, but have no idea what we do or how we can help our membership. Through that outreach, I have learned many things, not only about myself and the association, but about our clubs and our membership.

I will continue to talk to our membership. I believe that listening, taking into consideration ideas, and change are an important part of this organization. Will we always agree? Perhaps not, but we can learn from each other and make snowmobiling a much better sport for the next generation.

I want to say thank you for the past support that I have received, and I hope that you will continue to support me this next year. If you have questions or ideas, let me know.

Executive Board Candidate Profiles - Continued



VICE PRESIDENT—Tom Bey, Candidate

Hello, my name is Tom Bey, and I'm running for the position of AWSC Vice President. Snowmobiling has been a big part of my life for many years. I can remember as a child riding on a 1968 Ski Doo Olympic with my dad. I was hooked from day one. Most of my adult life, I have been involved in organized snowmobiling, becoming a member of the Kellner Knights

Snowmobile club in 1984, and my wife became the President of the Knights a few years later. I was the AWSC Wood County Director from 1997 until 2006.

In 2002, my wife and I founded the Plover Spuds on Snow snowmobile club with the focus of keeping roads open to snowmobiling in the village of Plover, WI. Our club members became liaisons with the police department and worked on educating the public on the Village snowmobile rules, and as of today, the roads are still open to snowmobiles accessing the trail. I have served in the positions of President, Vice-President, and Historian for the club over the years. I became a Snowmobile Safety instructor in 2002, understanding the importance of teaching our youth.

Many AWSC members will know me from my years of working on the Portage County Snow Show and Fall Workshop Committee in Stevens Point, WI. Currently, my wife and I are on the Portage County hospitality committee for the AWSC events held in Stevens Point. Snowmobiling runs deep in our family. My daughter is the Portage County youth advisor and a member of KAOS.

Today, I am asking for your vote to be the next AWSC Vice-President. In the event of being elected as your Vice President, I'll do my best to represent WI snowmobilers in a professional manner, support our AWSC President, and serve the AWSC organization to the very best of my ability. United we trail, divided we fail...

Executive Board Candidate Profiles - Continued



SECRETARY—Brianna Crotteau, Candidate

Hello everyone, my name is Brianna Crotteau. I am a member of the Chetek Snow Flyers & ATV Cruzers in Chetek, WI. I have been riding snowmobiles since my parents could fit a helmet on my head at the age of three. I am now 24 years old and graduated from the University of Wisconsin – River Falls with a degree in Agricultural Business and Dairy Science. Today, I work at Gehl Acres Farm in Cameron, WI, where we milk 120 registered Holsteins. When I'm not working, you can find me out on the lake, in my deer stand, helping my parents with their three small businesses, or riding some beautifully groomed trails with my snowmobile family.

To dig a little deeper, my club and AWSC involvement have continued to grow over the years. I have been learning more about our club equipment, participating in trail maintenance, signing, working with landowners, and grooming.

Aside from the trails, I am involved in a lot of our event planning for our club. I have created posters for our vintage ride, assisted with our social media pages, decorated the groomers for parades, helped with fundraising efforts, and helped with member recruitment.

At the state level, I was recently named AWSC Miss Snowflake 2023-2024, where I had the opportunity to travel the state and visit many of our phenomenal clubs. I was able to network and be a resource at the state level for our clubs which I've grown to have a passion for. Many times, I was also an educator for our Next Gen Riders and KAOS programs to help promote the youth in our sport. During my time networking with members of AWSC, there were also many conversations about directors' meetings and what our committees are working on to help better the future of our organization. I currently serve on the magazine, snowmobile-friendly communities, and Next Gen Riders committees at the state level.

I am running for AWSC secretary this upcoming March and would truly appreciate your vote. I am very detailed in my work and enjoy updating and monitoring Facebook pages on social media. I have always believed that communication is key in any organization, which is why I plan to give my best efforts to ensure everyone has the information they need from the meeting minutes in a timely manner. I will also be a listening ear to help all of us continue to work well together and be a positive voice for the organization we all know and love.

Executive Board Candidate Profiles - Continued



TREASURER—Steve Clark, Incumbent

It's hard to believe that another year has come and gone, and it's time to talk about running for the AWSC Treasurer position once again. I have had the opportunity to be your Treasurer for the past two years, and I would like to serve you once again. I have learned a lot about the AWSC over the past two years and continue looking forward to meeting all of you.

For those who do not know me, my family and I reside in Southern WI. I have been an active member of the Oregon Sno-Blazers since 2005, serving as Club Treasurer and Membership Chair from 2012-2021. I have served as the Dane County Council of Snowmobile Clubs Treasurer from 2014 to 2021. Since 2022, I have been the AWSC Dane County Representative, also serving on the AWSC Safety and Education Committee. Although not my hometown club, I am also a member of the Mercer Sno-Goers. In addition to my snowmobiling-related activities, I am a project designer and Department Facilitator for Affiliated Engineers in Madison.

As a Wisconsin DNR-certified snowmobile instructor, I enjoy working alongside my family, hosting annual snowmobile safety courses in Dane County, and am proud that my wife (Lori) and son (Tanner) are also certified instructors.

I have attended AWSC Conventions and Workshops since 2014 and continue to learn something new at every event. My passion for snowmobiling and the snowmobiling community continues to grow as I strive to become more involved in the snowmobile community. Additionally, attending International Snowmobile Conventions over the past few years has expanded my understanding and furthered my commitment from an international perspective. Last May, I was also able to attend the ACSA DC Fly-in and represented Wisconsin at the Nations Capitol.

I am running as AWSC Treasurer for a 3rd term. Although we have made progress, I feel there is more to be accomplished as we continue to look at the budget and consider ways to reduce expenses to keep AWSC sustainable for years to come. I look forward to continuing to work with the Membership and Directors, collaborating to form a balanced budget that is reasonable for all.

I have enjoyed representing you as an executive board member over the past two years and would be honored to serve you for another term. I would appreciate your support.

Snowmobile Friendly Community Awards

Wisconsin's Snowmobile Friendly Community Program

(Awards will be presented during the AWSC Banquet Saturday Evening)

Early in 2017, the AWSC Executive Board created an ad hoc Committee to explore the feasibility of creating a Statewide Recognition Program to recognize and reward the volunteer efforts of its 600+ Clubs and the Communities they reside in. Although small, a "Snowmobile Friendly Community Committee" was organized and began to research and review a wide variety of recognition programs in order to create a statewide "Snowmobile Friendly" program to meet the goals laid out by the Executive Board.

By 2018, the SFC Committee finalized their program, and the AWSC formally introduced a new "Snowmobile Friendly Community Program" to the Directors, Reps, and Clubs at Fall Workshop.

There are three main components of the AWSC's Snowmobile Friendly Community Program:

1. Create a Recognition Award: to recognize/thank the dozens of volunteers in the Club and Community who work tirelessly to support, preserve, and protect snowmobiling...(in short, no matter how large or small the community, award them with a sign/symbol celebrating the collective efforts of their local Trails).
2. Create a Tool: to advocate for the preservation and protection of snowmobiling. The Community, Club, or County can use the SFC Award to:
 - Recognize and increase visibility of their Volunteers, (celebrate and motivate)
 - Improve relationships within their community by/thru:
 - Engaging with key stakeholders (educate)
 - Partnerships, activities, and events (participate)
3. Create a Checklist for Success: The SFC Application is also a Standardized Guide for Clubs, Communities, and County organizations. When used as a Checklist, the SFC Program can help Clubs measure and guide their success in four key areas:
Encouragement / Engineering / Education / Enforcement

Congratulations to the 2026 AWSC Snowmobile Friendly Communities and their Clubs:

<u>Community</u>	<u>Memberships</u>	<u>Nominated By</u>
Lakewood	197	Paul Bunyan Riders Snowmobile Club
Oakfield	55	Twin Oaks Snowmobile Club
Rhinelander	198	Rhinelander Hodag Sno-Trails
Forest County	685	Forest County Clubs
Rusk County	234	Rusk County Clubs
Waupaca County	525	Waupaca County Clubs

Snowmobile Friendly Community Awards

Lakewood, WI - Snowmobile Friendly Community

The Paul Bunyan Riders Snowmobile Club is located in Lakewood, WI, in northern Oconto County. The area lies in the heart of the Chequamegon–Nicolet National Forest and provides the perfect backdrop to enjoy all that northern Wisconsin has to offer.

The snowmobile club began in November 1970 and has been providing and maintaining more than 85 miles of trails for over 50 years. We are part of a nine-club alliance that not only connects all the trails in Oconto County but also provides access to many other areas of the Northwoods.

Our club works closely with both the Town of Lakewood and other townships in the area. We are supported by the Lakewood Area Chamber of Commerce, as well as a network of locally owned and operated commercial sponsors. These connections truly represent the concept of a Friendly Snowmobile Community.

A heartfelt thank you goes out to all our members, volunteers, and landowners. Their ongoing support makes our trail system possible. Without our dedicated volunteers and supportive landowners, there would be no trails. We are also proud to support the community that supports us. Through our Giving Back Program, we consider donation requests from individuals, groups, and nonprofit organizations that serve our local area or promote the sport of snowmobiling. This program allows us to do more than ride—it helps us leave meaningful tracks in the community.

We are honored to receive this award and would like to thank AWSC for providing this opportunity.

Oakfield, WI – Snowmobile Friendly Community

Twin Oaks Snowmobile Club is located in Fond du Lac County and includes the communities of Oakfield and Oak Center. Thus, the name “Twin Oaks”. We are connected by the Wild Goose Trail, a well-traveled trail that is used for snowmobiling in the winter, and for bicycles, walkers/runners the rest of the year. Our club promotes snowmobiling year-round through our Club activities. We have an annual golf outing, sell the best apple and pumpkin dessert at Fondue Fest in Fall, we decorate a float for the Christmas parade (winning best of show in 2023 and 2024), we hold a snowmobile safety class each December and host an annual Vintage snowmobile event in late January. Our biggest event is our yearly Poker Run/raffle with 60 local establishments as sponsors. We also do brat fries during the year to raise money for other local groups. Our most recent one was to benefit the Veterans memorial being built in Oakfield. Our members are also actively involved with the Fond du Lac County Snowmobile Association.

Oakfield is a small community, but our club is made up of the hardest working volunteers who work together to maintain our trails and equipment. We are so honored to receive this award from the AWSC.

Snowmobile Friendly Community Award—Continued

Rhinelander, WI – Snowmobile Friendly City

Home of the Hodag. Located in north central Wisconsin in the heart of Oneida County. Snowmobiling in the Rhinelander area offers a variety of trails through highland hardwoods, pine plantations, sweeping forest roadways, railbeds, curvy lowlands, farmlands, Wisconsin river pathways and many lake crossings.

Rhinelander Hodag Sno-Trails Snowmobile Club maintains and grooms over 140 miles of trails in the Rhinelander area. The club was incorporated in 1974 and is supported by over 200 members. Hodag Sno-Trails maintains the trail system with two Pisten Bullys and a Fendt Tractor. Club volunteers maintain the trail system, develop strong bonds with our landowners, support fundraisers, lead snowmobile safety classes, support KAOS, and have active participation in Oneida Snowmobile Council and Ride with the Cup.

Rhinelander has a wide variety of lodging and dining offerings for the snowmobile enthusiasts. Whether it is home rentals, cottages, or modern hotels, all can be found in Rhinelander. When it comes to dining, we Rhinelanders know how to eat. We have supper clubs, beer and burger places, fast food restaurants, and other tongue tempting options.

Hodag Sno-Trails success was built on working with our landowners, awesome club volunteers, local pit-stop support and community involvement. Thank you for the recognition.

Forest County – Snowmobile Friendly County

Forest County is part of the “snow belt” in far northeastern Wisconsin and covers over 1,000 square miles of primarily forest land. County owned forest covers nearly 15,000 acres, and in addition to state owned forest, the most significant public assets are the Nicolet and Chequamegon National Forests. These federal forests cover approximately two-thirds of the county.

Our trails are maintained by five outstanding snowmobile clubs: The Lumberjack Memorial Trails (LMT) Club, the 100 Mile Snow Safari, The Tombstone-Pickerel Sno-Club, the Three Lakes/Brule Club, and the Black Bear Club. These clubs maintain over 400 miles of funded trails, with over a dozen groomers. The county is also home to two state rail corridors – the Nicolet State Trail, and the Wolf River State Trail.

Forest County has many cities and small towns with access to hotels, resorts, casinos, gas stations, bars, restaurants and trail heads. We welcome you to come and enjoy the Forest County Trails! See our trail web site for more information on our clubs and trails: <https://forestcountywi.com/snowmobile-trails> . Also see VisitForestCounty.com for the county’s complete Visitor Guide.

Snowmobile Friendly Community Awards—Continued

Rusk County – Snowmobile Friendly County

Rusk County is in the “heart of the north” which contains major corridors to the north woods.

The Rusk County Snowmobile Association is made up of the following seven clubs: Ladysmith Driftbusters, Sheldon Rough Riders, Hawkins Sno-Hawks, Bruce Blue Hills Trailblazers, Neighborly Sno-Goers, Weyerhaeuser Snowmobile Club, and Flambeau Area Trail Tenders.

In addition to maintaining over 300 miles of trails, our 100% volunteer-run clubs host seven fundraisers throughout the snowmobile season to help support trail maintenance, grooming, and community efforts. It takes a lot of teamwork, but our members and local supporters consistently show up, making each event a success.

Whether you’re cruising past farmland in the southeast, skimming by crystal-clear lakes in the southwest, riding through the rolling terrain of the Blue Hills in the northwest, or exploring near the gateway to the Flambeau State Forest in the northeast – our trail system offers a little bit of everything: scenery, variety, and an experience every rider can appreciate.

And while we’re grateful for every wave at the pump and every coffee run, we’d love for visitors to discover that we’re more than just a dot on the map.

Waupaca County – Snowmobile Friendly County

County wide, we stay enthusiastic about every year being a big snow year and bringing commerce in as a result. Although snow and trail openings have been a disappointment we grin and bear it but instill a positive attitude within our communities.

We believe that although we are a South of HWY 29 county, we have a very rich and extensive history in snowmobiling and snowmobile racing. We like to believe much of the sport was founded and kindled within our immediate area and we are very proud of that heritage.

Thank you AWSC for renewing our County’s Snowmobile Friendly Community Award!

Snowmobile Friendly Community Awards—Continued

WISCONSIN - Snowmobile Friendly Community Awardees By Year

2019:

Cable/Namakagon, Algoma, Eagle River, Hayward, St Germain, Three Lakes, Tomahawk; Iron County, Sawyer County

2020:

2020: Cambria, Marathon City, Osceola, Park Falls, Plum Lake, Rome, Siren, Webster

2021:

2021: Mountain; Forest County, Waupaca County

2022:

Arbor Vitae, Conover, Lodi; Chippewa County, Marinette County

2023:

Eagle River, Lake Tomahawk, Land O Lakes, Phelps, St. Germain, Three Lakes, Tomahawk; Iron County, Langlade County, Oconto County, Sawyer County

2024:

Cambria, Ladysmith, Manitowish Waters, Minocqua, Park Falls, Plum Lake, Quincy/Strong's Prairie, Rome, Texas/Maine; Burnett County, Dodge County

2025:

Baldwin/Woodville, Iron River, Lac Du Flambeau, Mountain, Wascott, Waunakee; Portage County, Vilas County

2026:

Lakewood, WI, Oakfield, WI, Rhinelander, WI, Forest County, Rusk County, Waupaca County

Saturday Evening Banquet

Doors open at 5:00pm

Cocktails 5:00 - 6:00pm (Cash Bar)

Dinner served at 6:00pm

(Please note: Tables will be reserved for the Scholarship Recipients and the Snowmobile Friendly Awardees)



Agenda

Welcome by Lori Heideman, President

Dinner Served

Introduction of Head Table

Recognition of Past Presidents & Guests

Recognition Retiring of AWSC County Directors & Reps

President's Cup Award

Announcement of Scholarship Recipients - Theresa Braudt, Scholarship Committee Chair

Snowmobile Friendly Community Awards— Don Hamilton, Association Coordinator and

Snowmobile Friendly Community Committee

President's Cup Award – Past Recipients

The President's Cup is presented yearly by the current President of the Association to the person or group
That has gone above and beyond all expectations of the AWSC

PAST RECIPIENTS

2025	Dave Newman	1996	Dennis Sorenson
2024	The Volunteer Clubs	1995	Jim Saari
2023	Gary Hilgendorf	1994	Paul Statz
2022	Mike Holden	1993	Jim Gescheidle
2021	Andy Malecki	1992	George Lendved
2019	Lori Pohl	1991	Dick Killian
2018	Sue Smedegard	1990	Myron Herrick
2017	Larry Erickson	1989	Jim Gescheidle
2016	Don & Sue Hamilton	1988	Dave & Joann Smith
2015	Cathy (Hanson) Krause	1986	Morris Nelson
2014	Morris Nelson	1985	Tom "Doc" Frye
2013	Jerry Wanty	1984	Jerry Looker
2012	Mary Holden	1983	Augie & Pat Hafenstein
2011	Donna White	1982	Robert Staehler
2010	Orv Langohr	1981	Art Sherren
2009	Scott Makowski & Walter (Wally) Thill	1980	
2008	Sam Landes		
2007	Dave Newman		
2006	Bill Schumann		
2005	AWSC Clubs – All Volunteers		
2004	Pat Hafenstein		
2003	Sam Landes		
2002	Cathy Hanson		
2001	Bill Pfaff		
2000	Mike Roiger		
1999	Morris Nelson		
1998	Marj Roach		
1997	Tommy Thompson		

2026 Scholarship Recipients

Scholarship Awards will be presented at the Saturday evening banquet

\$2,000 AWSC SCHOLARSHIP

CHLOE SCHROEDER

Chloe is a member of the Chute Pond Snowmobile Club, Oconto County and will be graduating from Suring Public High School in May of 2026. Chloe plans to attend Northeast Wisconsin Technical College in the fall for Business. Chloe is the daughter of Chris and Crystal Schroeder.

\$2,000 COMPARION INSURANCE SCHOLARSHIP

ABBY BEY

Abby is a member of the Plover Spuds on Snow, Portage County. Abby graduated from Pacell High School and plans on attending Ellsworth Community College in the fall for Equine Studies. Abby is the daughter of Tom and Trish Bey.

\$1,500 DAN BELLERUD MEMORIAL SCHOLARSHIP

HALLE LAABS

Halle is a member of the Trailmates Snowmobile Club, Marathon County and will be graduating from Marathon High School in May of 2026. Halle plans to attend University of Wisconsin-LaCrosse in the fall for Clinical Laboratory with a Pre-med emphasis. Halle is the daughter of Jeff and Heather Laabs.

\$1,500 ERIC SHAFFER MEMORIAL SCHOLARSHIP

AUDREY PLZAK

Audrey is a member of the Southern Door Snow Travelers, Door County and will be graduating from Southern Door High School in May of 2026. Audrey plans to attend University of Wisconsin-LaCrosse in the fall for English Education. Audrey is the daughter of Christopher and Robin Plzak.

\$1,500 ERIC SHAFFER MEMORIAL SCHOLARSHIP

ADDISON GAGAS

Addison is a member of the Polonia Sno-Bo's, Portage County and will be graduating from Rosholt High School in May of 2026. Addison plans to attend a two year technical college. Addison is the daughter of Jason and Amie Gagas.

\$1,500 ERIC SHAFFER MEMORIAL SCHOLARSHIP

SARAH WAGNER

Sarah is a member of the Sussex Sled Bugs, Waukesha County and will be graduating from Hamilton High School in June of 2026. Sarah plans to attend University of Wisconsin-Platteville in the fall for Agribusiness. Sarah is the daughter of Andy and Nicole Wagner.

\$1,000 AWSC SCHOLARSHIP/SCHOLARSHIP FUND

LAUREN CARLSON

Lauren is a member of the Lake Pepin Sno-Dusters, Pepin County and will be graduating from Pepin High School in May of 2026. Lauren plans to attend Saint Mary's University of Minnesota in the fall for Biology. Lauren is the daughter of Travis and Shelly Carlson.

2026 Scholarship Recipients—Continued

\$1,000 DUWAYNE KREAGER INSURANCE CENTER SCHOLARSHIP

ALANAH KAYE

Alanah is a member of the Southern Door Travelers, Door County and will be graduating from Southern Door High School in May of 2026. Alanah plans to attend University Wisconsin-LaCrosse in the fall for Business/Actuarial Science. Alanah is the daughter of Mike and Kristy Kaye.

\$1,000 HIAWATHA SNO-CHIEFS BOB GRUBE MEMORIAL SCHOLARSHIP

SOPHIA HUSS

Sophia is a member of the Freedom Trailblazers, Outagamie County and will be graduating from Freedom High School in May of 2026. Sophia plans to attend Marian University in the fall for Elementary Education. Sophia is the daughter of Jeff and Michelle Huss.

\$1,000 J F BRENNAN SCHOLARSHIP

SPENCER CONLON

Spencer is a member of Silver Creek Sno-Odders, Fond du Lac County and will be graduating from Ripon High School in May of 2026. Spencer plans to attend Fox Valley Technical College in the fall for Cybersecurity and Computer Programming. Spencer is the son of Pat and Tami Conlon.

\$1,000 ROME SNO BANDITS SCHOLARSHIP

SAMUEL PETERSON

Samuel is a member of the Lena Snowdrifters, Oconto County and will be graduating from Lena High School in May of 2026. Samuel Plans to attend University of Wisconsin –River Falls in the fall for Ag-business and Dairy Science. Samuel is the son of John and Jessica Peterson.

\$500 FESA SCHOLARSHIP

LANEY CARLTON

Laney is a member of the Arnott Area Star Riders, Portage County and will be graduating from Almond-Bancroft High School in May of 2026. Laney plans to attend the University of Wisconsin-LaCrosse/University of Wisconsin-Madison in the fall for Kinesiology, on the pre-physical or occupational therapy track. Laney is the daughter of Sheldon and Amy Carlton.

\$500 KAOS SCHOLARSHIP

ALIVIA BAEHMAN

Alivia is a member of the Hill and Valley Riders, Outagamie County and will be graduating from Seymour Community High School in May of 2026. Alivia plans to attend the University of Wisconsin-Stevens Point in the fall for Wildlife Ecology. Alivia is the daughter of Seth and Lisa Baehman.

\$500 SCHWARTZ AND SHEA INSURANCE SCHOLARSHIP

ABIGAIL CLAUSEN

Abigail is a member of the Lena Snowdrifters, Oconto County and will be graduating from Oconto High School in May of 2026. Abigail plans to attend the University of Wisconsin-Superior in the fall for Elementary Education. Abigail is the daughter of Ken and Alison Clausen.

2026 Scholarship Recipients—Continued

\$300 KEN'S SPORTS ACADEMIC EXCELLENCE SCHOLARSHIP

KEITH GILLES

Keith is a member of the Pleasant Valley Rough Riders, Eau Claire County and will be graduating from Memorial High School in May 2026. Keith plans to attend University of Wisconsin-Eau Claire in the fall for a four year degree. Keith is the son of Tim and Shannon Gilles.

\$300 KEN'S SPORTS ACADEMIC EXCELLENCE SCHOLARSHIP

ALIYAH REESE

Aliyah is a member of the Nichols Go-Getters, Outagamie County and will be graduating from Shiocton High School in May of 2026. Aliyah plans to attend Carroll University in the fall for Physical Therapy. Aliyah is the daughter of Eric and Randi Lea Reese.

\$300 KEN'S SPORTS ACADEMIC EXCELLENCE SCHOLARSHIP

ALEXIS BINGEN

Alexis is a member of the Oberlanders Snowmobile Club, Dodge County and will be graduating from Dodgeland High School in May of 2026. Alexis plans to attend Carroll University in the fall for Nursing. Alexis is the daughter of Andy and Rachel Bingen.

\$300 KEN'S SPORTS ACADEMIC EXCELLENCE SCHOLARSHIP

JACK NICHOLAS

Jack is a member of the Chute Pond Snowmobile Club, Oconto County and will be graduating from Appleton North High School in May of 2026. Jack plans to attend the University of North Dakota/Minnesota State University Mankato or the University of Dubuque in the fall for Commercial Pilot Program. Jack is the son of Jesse and Kim Nicholas.

\$300 MANAWA SNODEO SCHOLARSHIP

COLT FOX

Colt is a member of the Paint Creek Sno Goers, Chippewa County and will be graduating from Chippewa Falls High School in May of 2026. Colt plans to attend a 4 year college in the fall for Biochemistry. Colt is the son of Andy and Carrie Fetter.

Trail Pass Statistics 2025-2026

TOTAL TRAIL PASSES SOLD FOR CURRENT SEASON 2025-2026**				
	\$10 AWSC SOLD	\$30 RESIDENT SOLD	\$50 NON RESIDENT SOLD	TOTAL PASSES SOLD
May	0	771	0	771
June	0	1,572	0	1,572
July	486	820	0	1,286
August	753	732	63	1,548
September	2,898	1,216	187	4,301
October	6,260	3,253	468	9,981
November	14,261	7,986	1,731	23,978
December	25,294	33,039	7,889	66,222
January	5,589	18,161	10,731	34,481
February	1,226	6,313	10,731	11,677
March	32		0	32
Totals	56,799	73,863	25,207	155,846

TOTAL TRAIL PASS SALES HISTORY 2015-2026 / AWSC & DNR**				
Season	AWSC Trail Pass	Non-Resident	DNR Trail Pass	Total Trail Pass
2015-16	61,979	16,766	58,970	137,715
2016-17	65,581	14,349	64,743	144,673
2017-18	63,024	21,634	62,988	147,646
2018-19	64,366	19,477	79,991	163,834
2019-20	64,757	22,438	79,619	166,814
2020-21	64,906	22,532	79,780	167,218
2021-22	63,406	24,227	78,724	166,357
2022-23	63,413	25,953	88,887	178,253
2023-24	54,317	10,227	51,398	115,942
2024-25	54,484	13,018	57,932	125,434
2025-26	56,799			56,799

** Numbers for DNR are through 2/28/2026
 Numbers for AWSC are through 3/15/2026

AWSC Membership Totals - Year End (6/30/2026)

2025-2026 Club Information

Total AWSC Clubs.....	588
New Clubs (total includes).....	0
Clubs at 0 for total number (includes 1 inactive)	4
Clubs that have dropped	1
Clubs have merged	0

2025-2026 Active Membership as of 2/28/2026

Primary members.....	34,567
Commercial members	1,556
Total AWSC Membership	36,177

	18-19	19-20	20-21	21-22	22-23	23-24	24-25	25-26
Total AWSC Clubs	613	606	603	601	599	591	589	588
Primary Members	39,363	38,269	38,408	39,779	39,639	37,223	35,442	34,567
Commercial Members	1,266	1,205	1,252	1,246	1,402	1,492	1,498	1,556
TOTAL MEMBERSHIP	40,629	39,474	39,660	41,022	41,041	38,715	36,940	36,177

Do You Know How Workshop & Convention Locations Are Selected?

These locations are voted on by your County Director at the Directors Meeting three years in advance .

Room block information and websites - will be shared when available.

2026 Workshop

October 23-25, 2026

*Holiday Inn & Convention Center
Manitowoc, WI*

2027 Convention

March 12-14, 2027

*The Osthoff Resort
Elkhart Lake, WI*

2027 Workshop

October 22-24, 2027

*Wilderness Resort
Wisconsin Dells, WI*

2028 Convention

March 24-26, 2028

*Holiday Inn & Convention Center
Stevens Point, WI*

2028 Workshop

October 20-22, 2028

*Holiday Inn & Convention Center
Stevens Point, WI*

NOTES

NOTES



ASSOCIATION OF WISCONSIN SNOWMOBILE CLUBS

OPEN HOUSE



THANK YOU AWSC MEMBERS FOR YOUR COMMITMENT TO WISCONSIN SNOWMOBILING!

Ken's Sports will be hosting an Open House for all AWSC members wishing to attend. There will be a complimentary bus shuttle from the AWSC meeting to Ken's Sports in Kaukauna on Saturday, March 28th.



UP TO 40% OFF
NON-CURRENT SNOW APPAREL!
SHOW YOUR AWSC BADGE!



FREE PIZZA & DRINK



HUGE POWERSPORTS SELECTION IN STORE!



ENTER TO WIN 1 OF 10 \$100 GIFT CARDS



BUS SCHEDULE

DEPARTS RADISSON: ON THE HOUR, FROM 10:00-1:00 PM
DEPARTS KEN'S: ON THE HALF HOUR, FROM 11:30-2:30 PM



OVER 100,000 SQ FEET OF INVENTORY!

PONTOONS, FISHING BOATS, SNOWMOBILES, ATVS/UTVS, MOTORCYCLES! PLUS HUGE SAVINGS ON GEAR & APPAREL!



W2520 COUNTY RD JJ
KAUKAUNA, WI 54130



WE HOPE TO SEE YOU HERE!

*GIFT CARD DRAWING TO BE HELD SATURDAY NIGHT AT AWSC BANQUET