

2022-2023 Club Deadlines for Wisconsin Snowmobile News

WSN Issue	Commercial Sponsor Insert Deadline	Calendar of Events, Club News, Letters to Editor, etc.	Magazine Mailing Date
Sept. 2022	N/A	8/10/2022	8/31/2022
Oct. 2022	N/A	9/9/2022	9/28/2022
Nov. 2022	N/A	10/6/2022	11/2/2022
Dec. 2022	11/3/2022	11/3/2022	11/30/2022
Jan. 2023	N/A	12/1/2022	12/28/2022
Feb. 2023	1/4/2023	1/4/2023	2/1/2023
Mar. 2023	N/A	2/9/2022	3/1/2022

1. This deadline refers to the date the AWSC office sends the publisher all current sponsors for the commercial insert. To ensure your sponsors are included in these issues, **allow at least a week prior to the deadline to process in the AWSC office.**
2. AWSC Commercial sponsors are only be printing 2X per year. The insert will be in the book in December 2022 and February 2023. Please plan accordingly. Also note that the commercial sponsor membership year is the same as the personal memberships.
3. When submitting anything for publication in WSN, you must include your name, address, phone number and email so WSN may contact you for additional information. You may submit either by email (kale@mospninc.com) or standard mail. Please note: WSN forms for submittal are available from the AWSC website. Club events need to be only submitted to the AWSC office, they will be forwarded onto WSN. AWSC office has nothing to do with submissions for the WSN magazine. Club News articles are designed to help clubs share ideas and information. Keep the length to three or four paragraphs. Articles must be of interest to the general membership. Please limit your submission to no more than twice a year.

Photographs: Original photographs should be mailed to the magazine office or scanned at high resolution and emailed. Digital photos are accepted by email or on CD as a high-resolution file at a minimum 3 mega-pixel setting. If you're scanning an original photo to be submitted, do so at a minimum of 300 DPI (dots per inch).

Submission Forms: Calendar of Events and Club News submission forms can be found on the AWSC website; www.awsc.org under the heading **Clubs > Club Forms**

Paid advertising refers to "boxed" ads. Please call MSPN to speak to a Diane Voight • diane@mospninc.com • 715-957-0091 • 6595 Edenvale Blvd, Ste 180, Eden Prairie, MN 55346.

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