

## 2024-2025 Club Deadlines for Wisconsin Snowmobile News

WSN Issue	Commercial Sponsor Insert Deadline	Calendar of Events, Club News, Letters to Editor, etc.	Magazine Mailing Date
Sept 2024	N/A	8/1/2024	8/29/2024
Oct 2024	N/A	9/2/2024	10/1/2024
Nov 2024	N/A	9/24/2024	10/30/2024
Dec 2024	11/5/2024	10/29/2024	11/27/2024
Jan 2025	N/A	11/26/2024	12/27/2024
Feb 2025	12/24/2025	12/30/2024	1/29/2025
Mar. 2025	N/A	2/3/2025	3/5/2025

1. This deadline refers to the date the AWSC office sends the publisher all current sponsors for the commercial insert. To ensure your sponsors are included in these issues, **allow at least a week prior to the deadline to process in the AWSC office.**
2. AWSC Commercial sponsors are only printing 2X per year. The insert will be in the book in December 2024 and February 2025. Please plan accordingly. Also note that the commercial sponsor membership year is the same as the personal memberships.
3. When submitting anything for publication in WSN, you must include your name, address, phone number and email so WSN may contact you for additional information. You may submit either by email (rachyl@mspninc.com) or standard mail. Please note: WSN forms for submittal are available from the AWSC website. Club events need to be only submitted to the AWSC office, they will be forwarded onto WSN. Any club events sent directly to WSN might not get listed on the AWSC website.
4. AWSC office has nothing to do with submissions for the WSN magazine. Club News articles are designed to help clubs share ideas and information. Keep the length to three or four paragraphs. Articles must be of interest to the general membership. Please limit your submission to no more than twice a year.
5. Mailing lists for both members and commercial sponsors are the March 2024 mailing list with any new members added. This is for magazines September-December.
6. The Commercial Sponsor pull will use the March 2024 list with any new sponsors added prior to 11/5/2024 for the December issue. The February issue will be the commercial sponsors who have renewed for 2024-2025 or are new. If you have a sponsor who has changed names or closed, please contact the AWSC office directly.
7. Photographs: Original photographs should be mailed to the magazine office or scanned at high resolution and emailed. Digital photos are accepted by email or on CD as a high-resolution file at a minimum 3 mega-pixel setting. If you're scanning an original photo to be submitted, do so at a minimum of 300 DPI (dots per inch).
8. Submission Forms: Calendar of Events and Club News submission forms can be found on the AWSC website; [www.awsc.org](http://www.awsc.org) under the heading Clubs > Club Forms
9. Paid advertising refers to "boxed" ads. Please call MSPN to speak to a Diane Voight • [diane@mspninc.com](mailto:diane@mspninc.com) • 715-957-0091 • 6595 Edenvale Blvd, Ste 180, Eden Prairie, MN 55346.
10. Rachyl Burzinski, WSN Editor: [rachyl@mspninc.com](mailto:rachyl@mspninc.com) • 608-728-0889 • 6595 Edenvale Blvd, Ste 180, Eden Prairie, MN 55346