

2026-2027 Miss Snowflake Information

THE ENTRY DEADLINE IS THURSDAY– October 1st, 2027. Please Note: All entries MUST be received in the AWSC office by then, the office closes at 4:30pm! All late entries will be disqualified.

The entry fee is \$50.00 and is non-refundable. Your banquet meal is included in this fee.

A current color photograph (5 x 7) of the contestant must accompany this entry form (*Photo will not be returned*). If application is emailed in a jpeg will work.

Send the entry form, answers to the above questions, \$50.00 check and your picture to: AWSC Miss Snowflake Pageant, AWSC, 529 Trail Side Drive, Suite 200, De Forest, WI 53532.

You may also submit the application via email to stormyh@awsc.org or via fax to 608-846-5530. If choosing to submit via email, please send your picture as a jpeg. If submitting application via email or fax, call the office if choosing either fax or email to pay the \$50.00 fee via credit card.

Phone # 608.846.5530 or 800.232.4108.

Confirmation of acceptance will be sent to each contestant from the AWSC office. Pageant details will come from one of the pageant coordinators prior to the pageant date.

Each contestant is responsible for their sleeping room during the workshop, a block of Miss Snowflake Rooms is being held by the office, please call the office for your room reservation.

Remember to include your letter of recommendation from someone in the snowmobile community who has no family relation. Contestants in the AWSC Miss Snowflake Pageant must be 17 years of age and no more than 23 years of age by November 1, 2026. The contestant must be a current (family) member of the AWSC or if over the age of 19 you must be a dues-paying AWSC member.

The queen will be crowned on Saturday, October 24, 2026 during the *AWSC Workshop Banquet*, Holiday Inn Convention Center, Manitowoc. Special talent is not required. The contestants will be judged on personality, poise, and overall knowledge of snowmobiling.

The queen will reign during the 2026-2027 snowmobile year and will crown her successor in the fall of 2026. She must be available for appearances and special events arranged for her throughout the year. She should plan to attend the AWSC Annual Convention at Osthoff Resort, Elkhart Lake (March 12-14, 2027) and is also asked to attend both the winter and summer Director's meetings during the year.