



AWSC MISS SNOWFLAKE PAGEANT

2027 Application

AWSC Workshop

Holiday Inn Convention Center, 4601 Calumet Ave, Manitowoc, WI

Deadline for Entry Form is Thursday – October 1st 2026

NAME: _____ AWSC MEMBER #: _____

ADDRESS: _____ EMAIL ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____ SHIRT SIZE: _____

DATE OF BIRTH: _____ AGE: _____ PHONE: _____

SPONSORING CLUB: _____

PARENT'S NAME: _____

CONTESTANT'S OCCUPATION: _____

HOBBIES: _____

SCHOOL ATTENDING: _____

SCHOOL LAST GRADUATED FROM: _____

Please answer the following questions (typed out):

1. *How would you describe the importance of the AWSC to someone unfamiliar with the organization?*
2. *What is your current involvement in snowmobiling?*
3. *What are your future goals?*
4. *If you were chosen Miss Snowflake, what could you do to promote snowmobiling to the public?*
5. *What ideas do you have to interest other young adults in the sport of snowmobiling?*

Contestants in the AWSC Miss Snowflake Pageant must be between the age of 17-23 by November 1, 2026. The contestant must be a current (family) member of the AWSC or if over the age of 19 you must be a dues-paying AWSC member. The AWSC Miss Snowflake Pageant is designed to identify and select a qualified ambassador who will represent the Association of Wisconsin Snowmobile Clubs, promote safe and responsible snowmobiling, and serve as a positive role model for the snowmobiling community throughout Wisconsin.

Please see below for important Workshop weekend details:

- Arrive for contestant meeting at tentative time: 6:30pm (Friday, October 23rd).
- Friday night costume theme for contestants is *Roaring 20's*, please dress appropriately.
- Saturday interviews will begin at 9am. Please dress business casual (no jeans).
- The 2026-27 AWSC Miss Snowflake will be crowned on Saturday, October 24, 2026 during the AWSC Workshop Banquet. Formal floor length dress required.
- If crowned AWSC Miss Snowflake: business casual outfit will be needed for the Sunday Director's Meeting. A brief speech will be given to kick off your reign as the 2026-27 AWSC Miss Snowflake at this meeting.

2026-27 AWSC Miss Snowflake must be available for appearances and special events arranged for her throughout the year. Below are the following events where attendance will be required:

- AWSC Winter Director's Meeting – January 8-10, 2027
- Ride With the Cup - January 15-17, 2027
- Eagle River World Championship Derby - January 14-15, 2027
- Multiple Sclerosis Snowmobile Tour - Lac Du Flambeau, WI - January 28-31, 2027
- AWSC Spring Convention - Osthoff Resort Elkhart Lake, WI - March 12-14, 2027
- Farm Tech Days - TBD
- Grantsburg Watercross - July 16-18, 2027
- AWSC Summer Director's Meeting - TBD
- HayDays - North Branch, MN - September 10-12, 2027
- AWSC Fall Workshop - Wilderness Resort Wisconsin Dells, WI - October 22-24, 2027

THE APPLICATION DEADLINE IS THURSDAY– October 1ST, 2026. Please Note: All entries MUST be submitted via email by 4:30pm. Any late applications will not be considered.

Please submit your application via email to:

stormyh@awsc.org; misssnowflake1617@gmail.com

Please include a jpeg current (5X7) of the contestant with your application and a letter of recommendation from someone in the snowmobile community who has no family relation. There is a \$50 entry fee and it is non-refundable. Your banquet meal and registration is included in this fee. Each contestant is responsible for their hotel room during the Workshop weekend. A block of rooms is being held by the office. Please call the office for your room reservation: (608)846-5530 or (800)232-4108.

Confirmation of receipt of the application will be sent to each contestant. Pageant details will come from Miss Snowflake co-chairs prior to the pageant date.

If you have questions about the application or reign as AWSC Miss Snowflake please contact the following co-chairs:

Erica @ misssnowflake1617@gmail.com

Lynsey @ misssnowflake1718@gmail.com

AWSC MISS SNOWFLAKE CONTESTANT RULES AND CONDITIONS

These are the rules and conditions for the AWSC Miss Snowflake contestants:

1. Each Miss Snowflake contestant should have appropriate clothing and sash (white with black lettering) designating the sponsoring county and/or club for the duration of the weekend.
2. All contestants are required to be present the duration of workshop weekend (as deemed by the Snowflake Committee)
3. The Miss Snowflake contestants will:
 - Conduct themselves at all times with integrity, respect and good judgment.
 - Not consume or possess alcoholic beverages.
 - Avoid inappropriate or unlawful behavior, both in person and on social media.
 - Represent the Snowflake Program with professionalism and positive sportsmanship at all times throughout the weekend.

***** Please review attached Miss Snowflake responsibilities overview for reference on page 3***

AWSC MISS SNOWFLAKE RESPONSIBILITIES OVERVIEW

1. Miss Snowflake will conduct herself in a courteous professional manner that portrays good moral character and high standards including integrity, honesty, and service. She will be looked upon as an ambassador and role model for the AWSC and Wisconsin snowmobiling.
2. Miss Snowflake should realize she will continually be in the public eye during her reign. She will always be expected to represent herself, her family, her community and the AWSC with dignity and pride.
3. It is the responsibility of Miss Snowflake to respond to event requests within a timely manner as well as coordinate all travel expenses (mileage, lodging, etc) and the event expectations with the event contact as they will be responsible for these costs.
4. All required events will be coordinated by/with the AWSC Office. All expenses are also covered by the AWSC for these events including lodging, AWSC mileage and any other expenses.
5. An appropriate chaperone will be required to accompany Miss Snowflake to all events. They are expected to follow the guidelines established by the Snowflake Committee. When accompanying Miss Snowflake they are also representatives for the AWSC.
6. Miss Snowflake should be prepared to give a speech at any event she attends. A report will be required to be presented at all AWSC Director's Meetings, AWSC Workshop & Convention.
7. Whenever Miss Snowflake is seen in public, her appearance will be suitable to the standards of her title as dictated by the AWSC and Miss Snowflake Committee. An appropriate and professional appearance is expected, and her crown and sash are to be worn at all times while attending events.
8. Throughout her reign, Miss Snowflake will be responsible for maintaining the Miss Snowflake Facebook page and Instagram account. Keeping content relevant and consistent.
9. Miss Snowflake will receive the use of a snowmobile for the duration of her reign, made possible through the generous support of Ski-Doo and Donahue Super Sports. She will also receive a trailer provided by FLOE International to assist with transportation to events throughout her reign.
10. Miss Snowflake will be responsible for the proper care, maintenance, and upkeep of the snowmobile and trailer. All additional requirements and arrangements regarding the use, care, and return of these items will be coordinated following her crowning.

**Upon crowning, a full contract will be provided to Miss Snowflake to review & sign.*