

2026 AWSC "DEALER" OF THE YEAR

Eligibility requirements must include:

A snowmobiler dealership that is deeply committed to organized snowmobiling and is involved with snowmobile organizations and strives to make the sport even more enjoyable in the future. The size, sales, volume, or brands of product have no bearing on the selection process.

It is helpful to include documentation such as newspaper clippings, pictures, as well as any other information you think might make a reasonable and fair selection. If more space is needed, please continue your answers on a separate sheet of paper.

Dealer activities that may be considered in a dealer of the year nomination include the activities of both the current and the immediate past season.

Dealership Name and Address: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Sponsor's Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Relation to Nominee: Self Family Club County No Relationship

The dealership is an active member of what snowmobile club(s)?

How many years has the dealership been active in organized snowmobiling?

Describe the leadership positions and dates of activity the dealer holds and has held in a club, region, state, or national snowmobile association:

Describe what local, regional, state and national government meetings where the dealer has been an active participant.

Name and explain how the dealership participates in club and association fund raising events. The fundraising does not have to be restricted to snowmobiling.

Describe how the dealership represents snowmobiling and snowmobilers at club, regional, state and national activities:

Explain how the dealership is involved in all phases of snowmobiling.

Describe the methods your nominee uses to introduce non-snowmobilers to the sport.

Describe how and when does the dealer introduce customers to organized snowmobiling:

Explain how the dealership promotes club membership:

Describe any special projects the dealer currently participates in:

Additional Information: You are not limited to the above topics nor the space provided. Feel free to expand on your answers or include other information, items, or events in support of your nominee. Photos and press clippings may be sent; however, these materials cannot be returned and kept to a 6 page minimum, they should also be sent in electronic form.

***Deadline for nomination - no later than Friday, June 19, 2026
(Any nominations received after that date and time will be disqualified)***

AWSC - Association of Wisconsin Snowmobile Clubs

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