



TRAVEL
WISC**NSIN**

10/25/2025



**IT'S
GONNA
SNOW !!!**









Fall Color



Resources



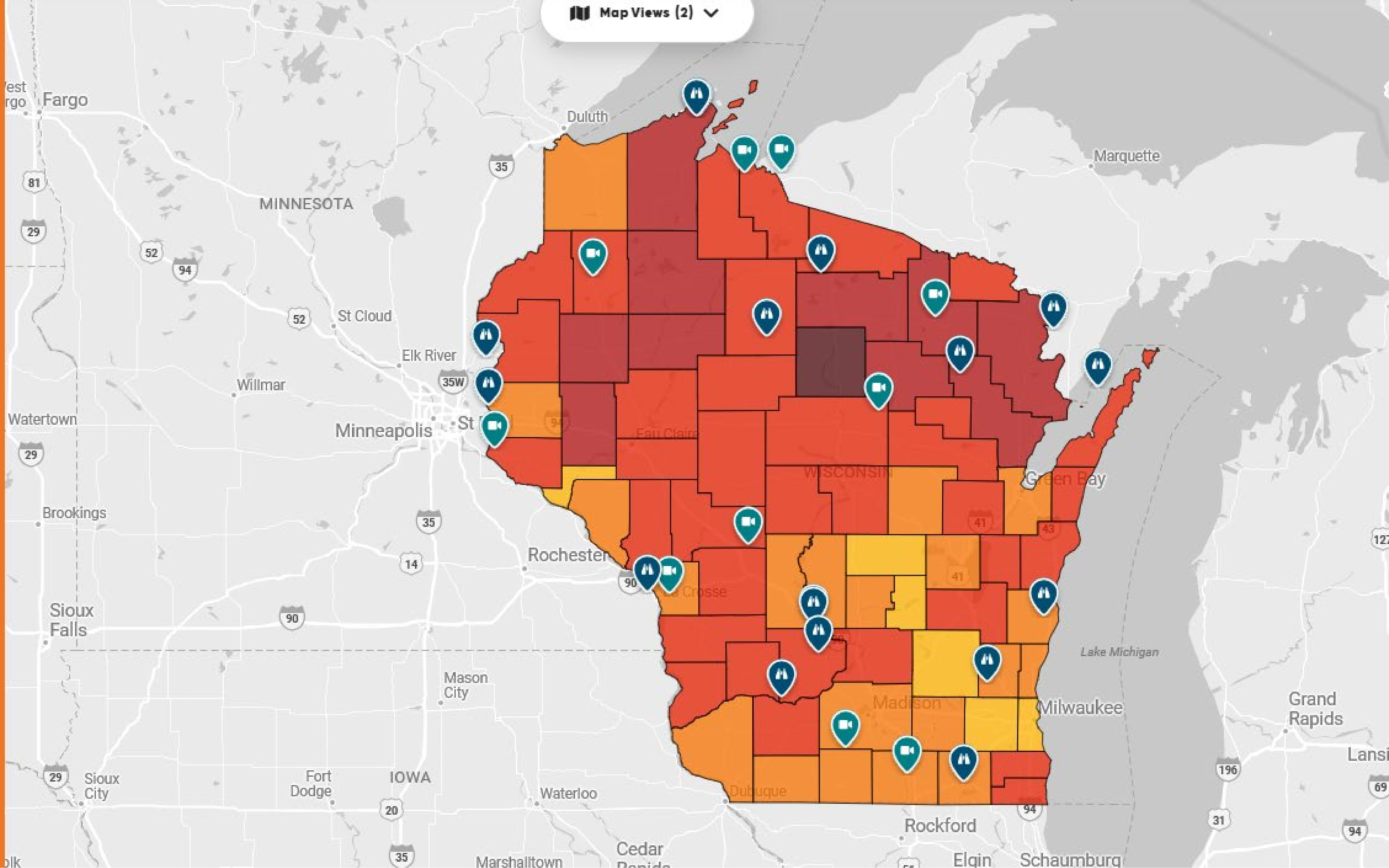
Get Inspired



Photo Gallery



Trail Report



BECOME A WELL-SEASONED TRAVELER

Four seasons are better than one and we want to help you find the best way to enjoy all of them. Here are some ideas to get your winter travel planning started!



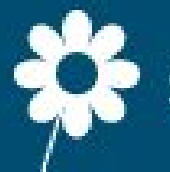
Summer



Fall



Winter



Spring



WISCONSIN SNOW REPORT



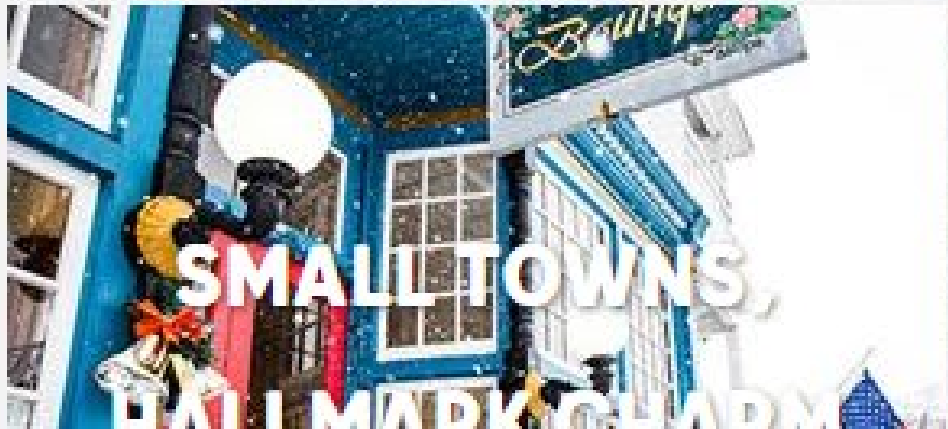
SNOWTUBING HILLS
FOR THE FAMILY



DISCOVER NATIVE
AMERICAN
BUSINESSES AND
ATTRACTIONS



WINTER GETAWAYS



SMALL TOWNS
BAIL MARY CHADN



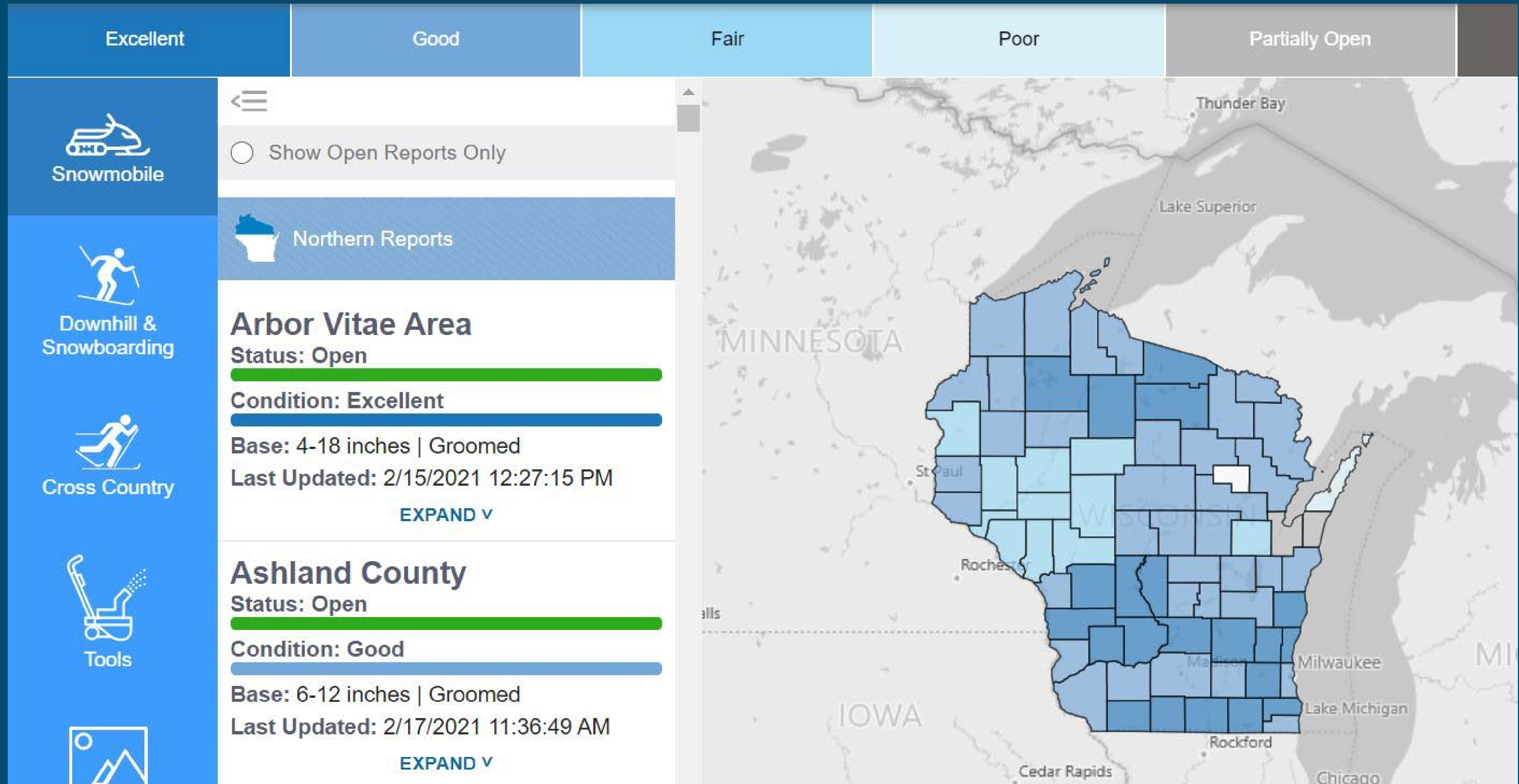
GREAT
SNOWSHOEING



WISCONSIN SNOW REPORT



WISCONSIN SNOW REPORT



Annual Travel Wisconsin Traffic

Most Trafficked Page Paths

Page Path	Pageviews ▾
/article/	5,578,221
/events/	2,600,126
/things-to-do/	1,917,283
/snowreport/	1,628,279
/fall-color-report	951,034
/places-to-stay/	909,761

SNOWMOBILE TRAIL REPORTERS

CHIPPEWA COUNTY

DANE COUNTY

GREEN LAKE COUNTY

MARINETTE COUNTY

OCONTO COUNTY

WAUSHARA COUNTY

Dashboard

Content Pages

Locations

PPC Landing Pages

Places

Events

Seasonal Reports

Articles

Press Releases

Ads

Badges

Deals

Media

Trips

Polls

Message Ticker

Fun Finder

Membership

Administration

Help

Edit Snowmobile Report Detail

Save

General Information

Report Name

Waushara County

Alert (e.g. "Be aware of closure on X trail")

Trail Alert

(Use this field to include a longer narrative explaining in further detail the alert information provided in the Alert field.)

YouTube Id

Header Image Upload

Upload a file

File Name

Publish Info

Is Active?

Assign Group(s)

View All

Assign User(s)

View All

Andrew.Nussbaum@wi.gov

715-299-5422

Travel Wisconsin Snow Report Widget

Travel Wisconsin has developed a Wisconsin Snow Report Widget that you can embed on your website or blog. This allows media outlets, industry members, state agencies and others to show a live feed of the Travel Wisconsin Snow Report on their site. It's customizable, so you can choose to select just a particular geographic area (one county, for example) or host the whole report. To build your widget, complete the steps below. Please contact [Michelle Bergner](#) with questions.

Which would you like to show?

The most recent reports

Reports in specific counties

[Departments](#) » [Public Works - Parks](#) » [Snowmobile Trails](#) »

Rock County Travel Wisconsin Snowmobile Trail Conditions Update

Font Size: [+](#) [-](#) [+](#) [Share & Bookmark](#) [Feedback](#) [Print](#)

TRAVEL
WISCONSIN

SNOW REPORT

Snowmobile

Rock County
Last Update: 4/2/2025 10:33:00 AM [More Details](#)
Base: 0-0"
Status: Closed **Condition: Closed**

VIEW THE FULL SNOW REPORT

www.travelwisconsin.com/snowreport/widgetcreate

Andrew.Nussbaum@wi.gov

715-299-5422

RESPECT

Our

LANDOWNERS!

stay BETWEEN the blazers



Join A Club Today!

AWSC.org

Association of Wisconsin Snowmobile Clubs



600 CLUBS

41,000 MEMBERS

25,000 MILES

Wisconsin Snowmobiling PR / Marketing Considerations / Talking Points

Snowmobile Recreation Council Tourism Committee – APPROVED

Snowmobile Recreation Council – APPROVED

Andrew Nussbaum, Wisconsin Department of Tourism

Snowmobile Recreation Council Liaison / Tourism Committee Liaison - PIO / AWSC Liaison

Updated October 17, 2025

Links to Content in Document:

[Governor's Snowmobile Recreation Council](#)

[Association of Wisconsin Snowmobile Clubs \(AWSC\)](#)

[AWSC Youth KAOS Program \(Kids and Adults On Snowmobiles\)](#)

[Next Gen Riders](#)

[American Council of Snowmobile Associations](#)

[Wisconsin Department of Tourism / Travel Wisconsin](#)

[Snowmobile Registration Stats – 2024](#)

[Trail Pass / Registration Information](#)

[DNR Off-Highway Vehicle Program Snowmobile Updates](#)

[Marketing and Safety Considerations](#)

[Marketing and Imagery](#)

[Operator Hand Signals](#)

[Snowmobile Friendly Community Program \(AWSC\)](#)

[Miscellaneous Resources](#)

Governor's Snowmobile Recreation Council

- **Origin and Appointments:** There is created in the department of natural resources a snowmobile recreational council consisting of 15 members nominated by the governor, and with the advice and consent of the senate, appointed for staggered 3-year terms. Commencing

Marketing and Imagery

- Must include operating safety practices, including hand signals as appropriate
- Snowmobiles MUST be operating only on marked trails or approved open areas, and in single line with proper distance between sleds
- Avoid imagery showing traveling across bodies of water, and never when uncertain of ice thickness or water currents. Rapidly changing weather and moving water in streams and lake inlets also affect the thickness and strength of ice on lakes and ponds. Snow cover can act as a blanket and prevents thick strong ice from forming. If using images that incorporate frozen waterways, they must be properly marked as part of the trail system.
- All operators must be in proper attire and safety gear when in motion.
- Wear a Helmet: Use a full-face helmet, goggles, or visor to prevent injuries from twigs, stones, ice chips and flying debris.
- Trail passes and licenses should be visible



**IT'S
GONNA
SNOW !!!**















TRAVEL
WISC**NSIN**

10/25/2025